



ORGANIC MARKET NEWS



FEBRUARY 21 - FEBRUARY 27, 2025

VIBRANT ORGANIC TOMATOES



GOOD NEWS! Lady Moon Farms in Florida has promotable soil-grown **Organic Snacking Tomatoes** with excellent quality for late February and March.

All Lady Moon Farms varieties, including **Organic Sungold Cherries**, **Medley Tomatoes**, **Cherry Tomatoes**, and **Grape Tomatoes**, are experiencing strong volume and should be highlighted in promotions to drive sales.

From Covilli Fair Trade in Mexico, **Organic Heirloom Tomatoes** continue to produce excellent availability and favorable prices. **Organic Darkloom Tomatoes** are now in steady supply, adding a unique offering to your lineup.

NOTE: Savoura's **Organic Cherry-on-the-vine** and **Cocktail Tomatoes** are in tight volume. Expect occasional out of stocks.



OG APPLES

Washington **Organic Cosmic Crisp Apples** remain the variety to promote. Create large displays and sample this red, crunchy apple to your customers.

Washington **Organic Envy Apples** continue to be promotable and popular with shoppers. Build those displays high, and watch the fruit move quickly.

Organic Fuji, Gala, Kanzi, Opal, and Pinata Apples remain in steady supply with firm markets.

Organic Pink Lady Apples are in better supply for the end of February, with prices easing slightly.

NOTE: **Organic Granny Smith and Honeycrisp Apples** are in limited supply with rising prices.



OG LADY MOON FARMS UPDATE

GOOD NEWS! Lady Moon Farms' **Organic Mini Peppers** are in great supply and have seen excellent movement. These are ideal to promote through mid-March.

Organic Green Bell Peppers continue to be widely available from Lady Moon Farms. There's ample supply, and prices are favorable.

Organic Eggplant remains well supplied with Lady Moon Farms Florida product.

Organic Collard Greens and **Kale Greens** from Lady Moon Farms in Florida are in good supply.

Lady Moon Farms **Organic Leaf** and **Romaine lettuce** from Florida continues to thrive through February, with high-quality, high-quantity harvests.

Organic Romaine Hearts also remain in strong production, making them great promotional options.



OG BERRIES

GOOD NEWS! **Organic Blackberries** are promotable out of Mexico, with increased production and great quality fruit.

Organic Blueberries remain available from Chile, with steady volume expected to continue until early March. Quality has been nice.

Organic Strawberries remain steady out of both Mexico and Florida. Quality continues to be exceptional, and prices are expected to be more promotable by early March.

NOTE: **Organic Raspberries** are still tight out of Mexico, though quality has been excellent. Production is expected to increase in early March, with prices likely to come down.



OG HARD SQUASH

New crop **Organic Honeynut Squash** from Covilli is getting started out of Mexico, with steady availability expected through April and possibly into May.

NOTE: **Organic Delicata Squash** remains extremely tight. Only a small supply is arriving weekly. There may be better availability in March, but for now, this remains a highly limited product.



OG BRUSSELS SPROUTS

GOOD NEWS! **Organic Brussels Sprouts** from Mexico are in peak condition for late February, with excellent quality and high production. Expect strong, aggressive pricing, and promote them into March as conditions should remain favorable.



OG ASPARAGUS

GOOD NEWS! **Organic Asparagus** is coming in peak supply from Mexico, leading to a drop in prices, making March a great time to promote.



OG GRAPES

Organic Grapes continue to have consistent supply from Peru and South Africa. Prices remain elevated through the rest of the season, even though the conventional Grape market is in oversupply.

Organic Black Grapes and **Organic Green Grapes** are in stock, including 10/2 lb clamshells of Autumn Crisp.



OG MANDARINS

GOOD NEWS! California **Organic Mandarins** are promotable for March with excellent quality on the "Tango" variety. Bulk are available, along with bags from "Cuties", "Halos", and great deals on "Poppies" brand.



OG CELERY

Organic Celery has settled after the price spikes in the past few weeks. While prices aren't promotable, they have returned to normal levels. Expect steady supplies and costs headed to March.



OG AVOCADOS

ALERT! **Organic Hass Avocado** supplies continue to be tight on large fruit. The 48ct size is especially limited and is commanding higher prices than 60 ct. Expect this to continue into March.

NOTE: Equal Exchange Fair Trade **Organic Hass Avocados** will remain limited for the 2025 Mexican season.



OG MANGOS

GOOD NEWS! **Organic Ataulfo Honey Mangos** are promotable for late February! Crespo Organics has beautiful large premium-size fruit right at the start of the season, and it's a must for your organic fruit sets. Be sure to get these in your displays as soon as possible.

Organic Mangos are in the middle of the transition with both Peruvian **Organic "Kent" Mangos** and Mexican **"Tommy Atkins" Organic Mangos** available. The Mexican fruit is priced slightly higher to start the season. Both varieties are available from Four Seasons for the end of February.



OG BUNCH GREENS

ALERT! **Organic Red and Rainbow Chard** continue to be impacted by aphid pressure in California.

On a positive note, **Organic Green Chard** remains in excellent condition so this is the main **Organic Chard** to promote.

NOTE: **Organic Spinach** is facing minor disruptions in supply from California, leading to rising prices.



OG COLOR BELL PEPPERS

Organic Color Bell Peppers from Mexico have returned to normal availability after delays and slower production. Israeli production remains the primary source for **Organic Color Bell Peppers**. Expect steady supplies and slightly higher costs for late February into early March.



OG CUCUMBERS

GOOD NEWS! **Organic Euro Cucumbers** are promotable in late February, with strong availability and aggressive pricing. Exceptional quality and pricing make it an ideal product for promotions in your ad.

Organic Cucumbers remain steady and affordable, with Mexico covering the majority of demand. No major changes are expected as newer harvests begin.



OG SOFT SQUASH

GOOD NEWS! **Organic Green and Yellow Squash** are in excellent supply, with **Organic Green Squash** prices coming down.



OG CITRUS

GOOD NEWS! **Organic Navel Oranges** are offering the best quality of the season, with great pricing. March is an excellent time to push and promote.

NOTE: **Organic Cara Cara Oranges** are extremely tight for large-sized fruit. Consider pushing bagged offerings or 88 sz and smaller when possible where there is more volume.

Organic Lemons are in good supply from California, and **Organic Limes** are slowly easing in price from Mexico.

Specialty **Organic Citrus** to feature includes: **TDE Mandarins, Gold Nugget Mandarins, Minneola Tangelos, Pummelos, and Blood Oranges.**

Organic Royal Star Papayas are in good supply for February from Mexico, with quality remaining strong.

ALERT! **Organic Pineapples** remain in extremely limited supply, with heavy prorates expected headed into early March. Prices are high.

NOTE: **Organic Chili Peppers** continue to be in limited supply at the end of February with **Organic Finger Hots, Red Habaneros, and Red Fresnos.**



OG POTATOES

Organic Russet Potatoes have switched to Idaho, though sizing remains a challenge. This will likely continue through March.

NOTE: **Organic Gold Potatoes** continue to be a challenge, with shippers pulling out of Washington and Idaho. Colorado product will arrive in late February, with sporadic pressure spots from aging crops expected. New crop California **Organic Gold Potatoes** will be available in mid-April.

We have a new 12/3 lb **Organic Baby Orange Sweet Potato** code (243054) available now. This variety is ready for sale!

NOTE: **Organic Stokes Purple Potatoes** are winding down with the #1 sized product finishing in late February. Medium-sized products will become more prevalent in both bags and bulk.

OTHER STORIES

Organic Green Beans are currently available in both 15lb and 25lb options. Florida is producing high-quality **Organic Green Beans** while Mexico's production is still ramping up.

Organic Kiwi supplies remain steady for February, with Italian fruit available in a volume-filled option. Homegrown Organics' **Organic Mammoth Kiwi** clamshells from California will continue to be available through most of February.



OG BROCCOLI & CAULIFLOWER

GOOD NEWS! **Organic Broccoli** continues to have steady availability from the desert region of California. Quality is outstanding, and costs remain favorable. It's a great time to promote **Organic Broccoli**.

NOTE: **Organic Sweet Baby Broccoli** is becoming increasingly limited by late February. Prices are expected to rise steeply in early March, and availability may be disrupted.

Organic Cauliflower continues to be consistently available through late February, though some suppliers have reported lighter production. Quality and costs are expected to remain favorable overall.

NOTE: **Organic Sungold Kiwi** from Zespri's Italian crop has finished for the season. Expect new Zespri fruit from New Zealand in late spring.

CONVENTIONAL MARKET NEWS

FEBRUARY 21 - FEBRUARY 27, 2025

PROMOTABLE CITRUS FOR MARCH



GOOD NEWS! California **Mandarin Oranges** are at their peak for flavor—this is the time to promote through March. Growers are harvesting the “Tango” variety and both the flavor and quality are excellent on brands like “Halos”.

Specialty Citrus is thriving! **Sumo Citrus, Minneola Tangelos, Stem & Leaf Mandarins, Blood Oranges, Cara Cara Oranges, Heirloom Navel Oranges, Pummelos, Meyer Lemons, Seedless Lemons, and Key Limes** are all available.

NOTE: **Grapefruit** supply is shifting—Texas crop will end earlier than expected due to the recent freeze, leading to higher prices in late February. Florida’s crop is winding down, while California has good supplies, with a full transition coming in early March.



CV MANGOS

Ciruli Brothers have launched their 2025 Mexican **Ataulfo Honey Mango** campaign under the **Champagne Mango** label. This premium label will again be a staple for Four Seasons this year primarily on 14 ct sizing.

Peruvian **Mangos** are hitting the final stretch of the season, and “**Kent**” **Mango** variety fruit continues to arrive with strong flavor and quality.

Mexico has started shipping new crop “**Tommy Atkins**” **Mangos**, now making their way into the Northeast. The fruit is arriving firm, with a clear difference in ripeness from Peruvian arrivals.



CV APPLES

Hunnzy Apples are an excellent alternative to Honeycrisp, offering great color, excellent flavor, Honeycrisp like texture and a more advantageous price and availability.

NOTE: **Honeycrisp Apples** are in tight supply with light volume from poor storage pack-outs and higher pricing especially on Honeycrisp with color.

Eastern and Washington **Apple** supplies remain strong with plenty of options, including **Cosmic Crisp, Fuji, Gala, Granny Smith, Pink Lady Apples**, and more.

NOTE: Washington’s **Pazazz Apples** will wrap up for the season by the end of February.

Eastern bulk **Pink Lady Apples** will have a brief gap due to sizing and color issues but should return by mid-March. Bags remain abundant.



CV BERRIES

GOOD NEWS! **Blackberries** are very promotable out of Mexico, with a strong flush of volume, excellent quality, and aggressive pricing. Make a splash with great price points in late February and early March.

Blueberries remain steady, with Chile’s season winding down. Peruvian fruit is available in light supplies with excellent quality, while Mexico continues to produce premium fruit with exceptional flavor.

Get ready - **Strawberry** promos are coming soon! **Strawberries** from Florida are improving in volume, with aggressive pricing expected in early March. Quality has been outstanding, with large, flavorful berries.

NOTE: **Raspberries** remain limited in late February, but new crops are beginning, and supply should improve by early March. Prices remain high but will ease as volume increases.



CV GRAPES

GOOD NEWS! Grapes remain very promotable across all colors, sizes, and regions (Chile and Peru), making this a key category to push through March!

Large-sized **Green** and **Red Seedless Grapes** are priced at deep discounts, with Extra-Large sizes still trading at a value, and the biggest Jumbos only commanding a few dollars premium per case. Green varieties for late February and early March: Timpson, Sweeties, Ivory, Sweet Globe, and Autumn Crisp. Red varieties: Crimson, Arra29, and Sweet Celebration.



CV AVOCADOS

NOTE: Hass Avocados remain tight, especially 48ct and larger sizes, after strong Super Bowl promotions. Expect these premium sizes to stay high-priced through the month. 60ct fruit has also increased in price due to demand shifting down from larger sizes.



CV WATERMELONS

NOTE: Seedless Watermelons from Mexico and Guatemala remain available with excellent quality, but volumes will tighten in late February due to harvest gaps. Expect prices to rise.

Mini Seedless Watermelons are also tightening up, with delays in Guatemalan imports. Prices will increase as availability becomes more limited.



CV MELONS

Melons remain tight. **Cantaloupe** supply is limited, and while **Honeydew** volume has increased, quality is inconsistent.



CV BRUSSELS SPROUTS

GOOD NEWS! Brussels Sprouts from Mexico are in peak volume and priced aggressively to drive customer demand. Now is the time to promote.



CV PINEAPPLES

Pineapple supplies are improving with fruit to be available in March.

8ct fruit is the best value, while larger sizes are commanding a premium price.



CV POMEGRANATES

Sun Belle label import **Pomegranate Aril** 4 oz cups are in season now that the California crop is finished (Pom Pom).

Imported **Pomegranates** from Israel are winding down, but Peru is starting with a single-layer option similar to the fruit arriving from Israel.



CV CUCUMBERS

GOOD NEWS! Euro Cucumbers are in abundance from Canada and Mexico, creating aggressive pricing.

Mini Seedless Cucumbers remain steady at average pricing.

Cucumber availability remains steady in Florida and Mexico. Florida is still relying on Honduran product, which continues to have quality concerns. Florida's domestic season is about to start in early March, with better volume expected by mid-March.



CV ARTICHOKES

GOOD NEWS! Jumbo Artichokes from Coachella, California will hit peak volume in late February, driving aggressive costs.

Purple Artichokes add a unique splash of color—build displays and promote!



CV PEARS

The first new crop Argentinean **Bartlett Pears** have arrived with strong quality, and good supplies are expected moving forward. Pricing should ease slightly as March progresses.

USA storage **Bartlett Pears** are winding down quickly. Fancy grade is done, and US #1 grade will finish around early March.

Bosc Pear supplies are dwindling, with prices rising and the season expected to finish by the end of March.



CV TOMATOES

GOOD NEWS! **Tomatoes** are a key promotional category in February!

Beefsteak and **Cluster Tomatoes** have strong volume and favorable prices.

Cherry, Grape, and **Medley Tomatoes** have excellent availability from multiple growing regions, with promotional deals continuing into March.

Roma and **Round Tomatoes** are abundant from both Florida and Mexico, with exceptional quality and competitive pricing—expand displays and promote!

Eggplant supply is steady despite border delays, with good quality and no major market changes expected.

GOOD NEWS! **Green Squash** volume is abundant in both Florida and Mexico, making it highly promotable.

Yellow Squash has improved but remains tighter due to earlier cool weather. Sinaloa, Mexico production is ramping up, with more volume expected by late February to help stabilize pricing.



CV LETTUCE

GOOD NEWS! **Iceberg Lettuce** and **Romaine Hearts** from West Coast desert regions have outstanding supply volume heading into late February. Promote now before the transition back to northern regions begins in mid-to-late March.



CV BROCCOLI & CAULIFLOWER

GOOD NEWS! **Broccoli Crown** availability is strong, with excellent quality from East Coast growers and additional aggressively priced production from California and Mexico. Promotions are encouraged!

GOOD NEWS! **Cauliflower** from the West Coast desert regions continues to have strong availability and favorable pricing, with additional Florida supply at aggressive costs. Deal opportunities available!

OTHER STORIES

GOOD NEWS! **Asparagus** supply is increasing from Mexico, causing the pricing to drop. 28lb and 11lb case packs will be available as the Caborca, Mexico season is in peak.

Green Beans remain steady in Florida and Georgia, with excellent quality.

St. Patrick's Day is approaching, and **Green Cabbage** is readily available for holiday promotions.

Green Kiwi from Europe will be available in fair to good supplies for the start of February. **SunGold Kiwi** from Zespri's Italian crop is now finished for the season, with Zespri fruit returning when the



CV DRAGON FRUIT

White flesh Dragon Fruit will be in great supply along with **Yellow Pitahaya**, and pricing continues to be promotable through February.



CV STONE FRUIT

Import **Stone Fruit** is now in excellent supply!

Chilean **Nectarines, White Nectarines, Donut Nectarines, Peaches, Donut Peaches, Black Plums, Lemon Plums, Red Plums,** and **Dapple Pluots** are all available—expand variety options and offer special pricing to maximize sales!

Imported **Cherries** will wrap up by early March, creating a two-month gap before California's season begins in early May.

2025 New Zealand season kicks off in late spring.

Red Kiwi is winding down through the end of February, but the **Red Passion Kiwi**—featuring tinges of red flesh—is a unique addition to the category.

Steady availability for Mexico field grown **Elongated Red Sweet Peppers** and **Choice-color Peppers** will continue into early March.

Color Bell Peppers from Mexico remain available, though border delays have slightly disrupted supply and caused a short-term price increase.



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

March Madness is here - CITRUS Madness, that is!

For the 8th year in a row, Four Seasons Produce has teamed up with Sunkist Citrus to bring you an exciting opportunity to boost sales, showcase your creativity, and win fantastic prizes! With vibrant, juicy citrus at its peak, now is the perfect time to brighten up your department displays and drive customer excitement. This season's citrus quality has been outstanding, and some of the best-tasting varieties are still to come in March. Take advantage of this prime citrus season to increase sales, maximize profits, and delight your customers with an array of bold flavors and refreshing options. Let the citrus madness begin!

DISPLAY CONTEST CRITERIA:

- Build an awesome display of Sunkist Citrus in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- All displays must include at least **4 varieties of citrus.** Product codes are listed on page 2.
- Must purchase **at least 10 cases of citrus** during the contest period. This can be a combination of all varieties.
- All displays **must highlight the Sunkist brand**, using the high graphic bins, POS signage, or display cartons. Point of sale codes are listed on page 2.
- All displays must remain up for a **minimum of 1 week.**
- Send all display contest photos to contests@fsproduce.com by **April 3, 2025.**



DISPLAY CONTEST PRIZES: CHOOSE your prize!



The top two winners in each category will win their choice of the prizes below:
(There will also be 1 Honorable Mention in each category which will receive a \$100 gift card)

CATEGORIES:

**BEST LARGE
STORE DISPLAY**
(4 REGISTERS OR MORE)

**BEST SMALL
STORE DISPLAY**
(4 REGISTERS OR LESS)

**MOST CREATIVE
DISPLAY**

CHOOSE FROM:

- Blackstone Grill
- Adirondack Chairs
- Solo Stove
- Mountain Bike
- Pizza Oven



Let's get our creative caps on, build some amazing Sunkist Citrus displays, and keep it fun and keep it fresh.
Thank you for your continued support of Four Seasons Produce.



PHONE: 1.800.422.8384

www.fsproduce.com



Sunkist



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025



PRODUCT CODES:

Oranges

- 13567 CV Oranges Navel CA 88ct Sunkist
- 13615 CV Oranges Navel CA 10/4lb Sunkist
- 44096 OG Oranges Navel CA FCY 72ct
- 44099 OG Oranges Navel CA 10/4lb bag

Lemons

- 13080 CV Lemons Choice 95ct SK
- 13085 CV Lemons Choice 115ct SK
- 13040 CV Lemons Choice 18/2lb SK Pouch Bag
- 44019 OG Lemons FCY 115ct
- 44020 OG Lemons 18/2lb bag

Cara Cara

- 13818 CV Oranges Cara Cara 56ct Sunkist
- 13774 CV Oranges Cara Cara 12/3lb Sunkist

Blood Oranges

- 14004 CV Oranges Blood 88/113sz/44ct
- 13912 CV Oranges Blood 18/2lb Sunkist
- 44125 OG Oranges Blood 72/113sz 1/2 carton

Grapefruit

- 12205 CV Grapefruit Red CA PREM 27ct
- 12211 CV Grapefruit RED CA 40ct
- 12231 CV Grapefruit RED CA Choice 8/5lb
- 43994 OG Grapefruit Red/Pink FCY 40ct
- 44257 OG Grapefruit Red/Pink FCY 48ct

Specialty Citrus

- 14214 CV Tangelos Minneola CA FCY 80ct

POINT OF SALE DISPLAY BIN CODES:

- 218196 POS Display Multi Variety OG 1ea Sunkist Rectangle
- 218197 POS Display Multi Variety CV 1ea Sunkist Rectangle
- 223541 POS Display Multi Variety CV 1ea Sunkist Square
- 223679 POS Display Multi Variety OG 1ea Sunkist Square
- 230186 POS Box Empty Formed OG 1ea Sunkist
- 239243 Lemonade Stand Bin Rectangle 1ea Sunkist
- 239245 Lemonade Stand Bin Square 1ea Sunkist
- 238895 POS Box Empty CV 1 ea Sunkist White Box
- 238850 POS Display Box OG 1 ea Sunkist Brown



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New Brand, Same Great Taste!



Ready Pac Bistro® is now Bonduelle Bistro®



Our bowls are 100% Recycle-Ready!



CODE	DESCRIPTION	PK/SZ	UPC
3769	CV Salad Chicken Caesar	6/6.25 oz Bonduelle Bistro Bowl	0-77745-29186-4
3495	CV Salad Santa Fe Style Caesar	6/6.25 oz Bonduelle Bistro Bowl	0-77745-29188-8
3749	CV Salad Chef Salad	6/7.75 oz Bonduelle Bistro Bowl	0-77745-29185-7
3633	CV Salad Cranberry Walnut	6/4.5 oz Bonduelle Bistro Bowl	0-77745-29413-1
232279	CV Salad Bacon Chicken Caesar	6/5.90oz Bonduelle Bistro Bowl	0-77745-27479-9
232280	CV Salad Chicken BLT	6/6.10oz Bonduelle Bistro Bowl	0-77745-27480-5
3649	CV Salad Turkey & Bacon Cobb	6/7.25 oz Bonduelle Bistro Bowl	0-77745-29187-1
3695	CV Salad Spinach Dijon	6/4.75 oz Bonduelle Bistro Bowl	0-77745-29190-1
3753	CV Salad Chopped Kickin' BBQ	6/7.75 oz Bonduelle Bistro Bowl	0-77745-29651-7

CODE, PRICING, AND UPC INFORMATION WILL REMAIN THE SAME

DELIVERY STARTING 2/27



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NEW YORK APPLE DISPLAY CONTEST WINNERS

DECEMBER 2 - DECEMBER 29, 2024



1st PLACE

2nd PLACE

3rd PLACE

4th PLACE



GREENSTAR FOOD COOP
Ithaca, NY

WEAVER'S FARM MARKET
Morris, NY

STOLTZFUS MEATS
Intercourse, PA

COMMON MARKET 7TH STREET
Frederick, MD

5th PLACE

HONORABLE MENTION

HONORABLE MENTION



HENNING'S SUPERMARKET
Harleysville, PA

HONEST WEIGHT FOOD CO-OP
Albany, NY

EAST AURORA COOPERATIVE MARKET
East Aurora, NY

BEST SNAPDRAGON DISPLAY

1st PLACE

2nd PLACE



LOVETTSVILLE CO-OP MARKET
Lovettsville, VA

HENNING'S SUPERMARKET
Harleysville, PA

1st PLACE

2nd PLACE

BEST RUBY FROST DISPLAY



WEAVER'S FARM MARKET
Morris, NY

BISHOP'S SUPERMARKET
Whitehouse Station, NJ



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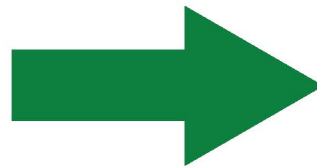
Natalie's

ORCHID ISLAND JUICE CO.



16oz to 12oz TRANSITION

16oz



12oz



OLD CODE	NEW CODE	DESCRIPTION	NEW PK/SZ	OLD UPC	NEW UPC
6306	242777	CV Juice Orange	12/12 oz Natalie's Juice	7-25341-18114-9	7-25341-18120-0
6321	242781	CV Juice Orange Pineapple	6/12 oz Natalie's Juice	7-25341-44114-4	7-25341-44612-5
6304	242782	CV Juice Orange Mango	6/12 oz Natalie's Juice	7-25341-41114-7	7-25341-41612-8
6399	242783	CV Juice Orange Beet	6/12 oz Natalie's Juice	7-25341-43114-5	7-25341-43112-1
6653	242784	CV Juice Blood Orange	6/12 oz Natalie's Juice	7-25341-19114-8	7-25341-19112-4
6297	242785	CV Juice Honey Tangerine	6/12 oz Natalie's Juice	7-25341-99984-3	7-25341-99912-6
236045	242786	CV Juice Tanger Pineapple A&B	6/12 oz Natalie's Juice	7-25341-51519-7	7-25341-51512-8
6228	242787	CV Juice Grapefruit	6/12 oz Natalie's Juice	7-25341-28224-2	7-25341-28120-7
6329	242788	CV Juice Lemonade Strawberry	6/12 oz Natalie's Juice	7-25341-88884-0	7-25341-88820-8
6448	242794	CV Juice Lemonade	6/12 oz Natalie's Juice	7-25341-55554-4	7-25341-55512-4
230793	242789	CV Juice Lemonade Guava	6/12 oz Natalie's Juice	7-25341-71714-0	7-25341-71612-9
6460	242790	CV Juice Carrot Ginger	6/12 oz Natalie's Juice	7-25341-42134-4	7-25341-42112-2
228530	242791	CV Juice Pineapple Kale Zinc	6/12 oz Natalie's Juice	7-25341-01907-7	7-25341-06712-2
213880	242792	OG Juice Orange	6/12 oz Natalie's Juice	7-25341-19214-5	7-25341-19212-1

DELIVERY STARTING THE WEEK OF 2/10

NEW SIZING WILL BE AVAILABLE AS THE OLD SIZING SELLS OUT



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Sumo Citrus[®] Tropical Smoothie

- ✓ Exclusive Sumo Citrus premium licensed product
- ✓ Sumo Citrus #1 ingredient
- ✓ Passionate consumer base routinely on seasonal treasure hunt
- ✓ Unique, incremental offering



CODE	DESCRIPTION	PK/SZ	UPC
243024	CV Juice Sumo Citrus	4/59 oz Bolthouse Cold Pressed	7-62357-00074-3
243025	CV Juice Sumo Citrus	6/15.2 oz Bolthouse	0-71464-02540-3