



# CRESPO ORGANIC MANGOES SUMMER MANGO MANIA DISPLAY CONTEST

## JUNE 3 - JULY 28, 2024

Four Seasons has partnered with Crespo Organic Mangoes for our annual Display Contest! Beautiful Organic Mangoes from Mexico are in full swing, with amazing quality coming off of the trees! June is also National Mango Month, so it is the perfect time to promote. Time to get your painters cap on, dream up your next mango masterpiece, and watch your mango sales soar!

### CONTEST CRITERIA:

- Build a display of Crespo Organic Mangoes. All fruit **MUST** be purchased through Four Seasons Produce. Displays do not have to be large to be impactful.

#### DRIED MANGO CODES:

- 239401 OG Dried Mangoes 20/4oz
- 239403 OG Dried Mangoes 15/1lb
- 239402 OG Dried Mangoes Ataulfo 20/4oz
- 239404 OG Dried Mangoes Ataulfo 15/1lb

#### MANGO PRODUCT CODES:

- 44169 OG Mangoes Mex 8ct
- 44163 OG Mangoes Mex 10ct
- 44165 OG Mangoes Mex 12ct
- 44177 OG Mangoes Ataulfo 12/14ct
- 44185 OG Mangoes Ataulfo 16/18ct

#### POINT OF SALE CODES

- 235364 POS RCF/Crespo Display Bin
- 239637 POS RCF/Crespo Mango Tree Cutout 48"
- 239641 POS RCF/Crespo Mango Mania Cutout 36"
- All display must include both **Organic Round** (Tommy Atkins, Kents, Keitts, Hadens) and **Ataulfo Honey Mangoes**, as well as one of the Organic Dried Mango SKUs.
- All displays must show the Crespo Organic branding, with bins or boxes, have Crespo Organic point of sale posters/cards in it, or have the Crespo Organic graphic boxes built into the display. Razor sharp point of sale signs, posters, and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase at least **25 cases** of mangoes during the contest period in order to qualify for entry.
- All display must remain up for at least **one week**.
- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **August 1, 2024**.



Code:  
239637



Code:  
239641



### CONTEST PRIZES:

One winner for each of the below categories will win a SWEET Four Seasons Produce hoodie, Four Seasons Produce t-shirt, and a \$50 gift card



- Largest Display
- Most Creative Display
- Best % of Organic Mango Sales Increase YOY
- Best Small Store Display (3 registers or less)
- Best In Store Signage to Promote Organic Mangoes
- Best Social Media Post



### EVERYONE IS A WINNER!

Every qualifying entry will also receive some SHARP Crespo gear!



To read about the Crespo Organic story and get some really cool recipe ideas, please visit [www.crespoorganic.com](http://www.crespoorganic.com).

Be sure to also check out their blog, Under the Mango Tree, for all things mango!

For more information on mangoes or for merchandising tips and ideas, please contact your Four Seasons Produce Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)



# THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



Spring is in the air and with warmer temperatures outside people begin to think more about grilling and backyard barbecues!

This year, The Little Potato Company and Four Seasons Produce are teaming up for a display contest focused on these LPC's grilling favorites. These displays should create some excitement and have a little "WOW" factor to entice customers to make a purchase. Our contest will kick off right before Memorial Day and will run through the 4th of July, capturing many of the early summer holidays and family/backyard gatherings.

## DISPLAY CONTEST CRITERIA:

- Build a display that has a grilling/summer BBQ theme.
- All displays should include 1.5lb bags, grilling, and microwavable trays.
- Displays must incorporate at least 8 LPC SKU's between the bags and trays.
- All products must be purchased from Four Seasons Produce with a minimum of 10 cases purchased during the promotional period. We encourage all displays to include the 1.5lb bag pallet modules along with the grilling and microwavable shippers.
- Displays should be kept up for at least 2 weeks.
- Use of Social Media is encouraged.
- All pictures need to be submitted to [contests@fsproduce.com](mailto:contests@fsproduce.com) no later than July 10, 2024.



## DISPLAY CONTEST PRIZES:

- 1<sup>st</sup> Place - \$300 Visa Gift Card
- 2<sup>nd</sup> Place - \$250 Visa Gift Card
- 3<sup>rd</sup> Place - \$200 Visa Gift Card
- 4<sup>th</sup> Place - \$150 Visa Gift Card



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# THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



## PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Micro
- 226121 - CV Potatoes Variety Shipper 192/1.5lb Little Potato Co
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212054 - CV Potatoes Rst Pepper & Onion 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229351 - CV Potatoes Little Smoked Salt 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



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