

New!

BRUSSELS SPROUTS CLAMSHELLS WITH RECIPE



Code: 00689

SIZE: 12/1 lb.

UPC: 0-33383-70154

- **CREATE DEMAND AT POINT OF PURCHASE:**

Finished Recipe Pictures on the top of the pack helps shoppers imagine what they can make with the brussels sprouts

- **HOW-TO:** Recipe Label peels back to reveal the actual recipe, plus How-To Storage and Preparation Instructions

- **VARIETY:** 3 different recipes repeat on the label rolls so it each case should contain a few of each recipe. **Recipes for Winter:**

1. Winter Chowder
2. Roasted Brussels Sprouts with Hazelnuts
3. Orecchiette with Roasted Brussels Sprouts
(random in the case)

- UPC and required packaging information label on the bottom of the clamshell



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