

# ORGANIC MARKET NEWS

AUGUST 19 - AUGUST 26, 2022

## WASHINGTON ORGANIC STONE FRUIT



Saving some of the best for last?

There are good supplies of both **Organic Peaches** and **Nectarines** out of Washington state from Stemilt Artisan Organics that are expected to continue deep into September, especially on the yellow-flesh varieties. While the weather is still warm, continue to promote this Washington fruit at its best!

**NOTE: Organic Cherries** and **Apricots** have finished for the season.

California growers are winding down quickly on their **Organic Stone Fruit** season. What will continue to be available into September are **Organic Yellow Peaches**.

**Organic Plums** from California will continue in season into mid-September. There will be some ebbing and flowing of what is available on black and red varieties, so both may not always be in stock at the same time.



### OG TROPICALS

**Organic Hass Avocados** remain promotable with good supplies from Mexico. Pricing should be steady for promos during the last 2 weeks of August while some Peruvian fruit will be around to keep the Mexican price affordable.

Fair Trade Equal Exchange **Organic Hass Avocados** from Mexico are in steady supply in supply for the end of August.

**NEW!** Four Seasons is now offering a new 8/4ct pack from Equal Exchange in a nice recyclable cardboard box (code 231906).

**Organic Green Skin Avocados** from Florida are looking great and will be available through August.

**Organic Dragon Fruit** will be available for late August. White flesh will be in good supply, but red/magenta flesh will be limited.

**Organic Royal Star Papayas** will be promotable for the last 2 weeks of August.

**NOTE: Organic Pineapple** volumes will continue to be low on 6ct fruit for the end of August. 8ct fruit will also be less available than previous weeks.



### OG SUMMER VEGETABLES

Local **Organic Summer Vegetables** continue to perform at their peak as weather in August is ideal for growing conditions. Lady Moon Farms in Chambersburg, PA is experiencing excellent supplies across the board and promotions are available for the remainder of August!

**Organic Zucchini, Eggplant, Green Bell Peppers,** and **Jalapeño Peppers** all have excellent availability and have seen significant price drops to encourage additional sales.

**NOTE: Organic Cucumbers** and **Yellow Squash** are having more difficult local seasons this year versus past.

**Organic Cucumbers** for most local growers have finished for the season due to light yields and quality issues. **Organic Yellow Squash** had a few lighter weeks of productions, however mid-August into late month will see a rebound in supplies.



### OG BERRIES

**Organic Blueberries** remain promotable out Washington through the end of August. Oregon is finished for the season. Quality has been very nice.

Expect to see some new crop Peruvian **Organic Blueberries** available as well, which will be the main supply after Washington is done. Quality should be excellent.

**Organic Blackberries** remain steady out of California. Quality has been exceptional and supplies are strong.

**Organic Raspberries** will remain steady out of California. Light Mexican harvests have started and should remain steady. Quality has been very nice.

**NOTE: Organic Strawberry** prices will remain high and supplies will be fairly tight through the rest of August. Even though higher price points have slowed down movement at retail, there's just not much fruit coming and that will be even more noticeable the closer we get to Labor Day.



### OG ONIONS

Local PA **Organic Sweet Onions** continue to be a great item to promote with attractive and steady pricing.

Local growers are just about done with **Organic Red Onions**. We are continuing to get some small amounts weekly from Clarion River in Central PA Produce Grower Cooperatives, but we will need to start going out west in late August to keep fill rates high.



### OG MELONS

Local **Organic Orange** and **Yellow Seedless Watermelons** will be available here in late August from PA. Volume is limited and the season will be very short so get them while supplies last. Quality has looked excellent.

**Organic Mini Seedless Watermelons** are available with good volume from CA and local PA/OH growers are coming into some volume as well. Quality has been excellent.

**Organic Cantaloupes** and **Honeydew** are in great supply with excellent quality. Prices are dropping a bit.



### OG LETTUCE

**ALERT!** **Organic Romaine, Romaine Hearts,** and **Iceberg Lettuce** from California is experiencing low yields in mid-August with anticipation of continuing into September. Quality issues due to aphid pressure or "INSV" disease are leading to suppliers only being able to harvest about half of what they expected during this period.

**NOTE:** **Organic Green** and **Red Leaf Lettuces** have not faced the same difficulties, however with light **Organic Romaine Lettuce** supplies through mid-September, demand for these items is expected to go up with cost increases. Supplies from Quebec remain in strong supply during August but will face increase demand with shortages from the West Coast.



### OG MANGOS

It's getting to the time of summer when **Organic Mangos** sizing starts to increase with more 8ct and larger, and less 10ct and 12 ct. "Non-hot water treated" **Organic Mangos**, known for their delicious flavor, will become available soon.

**Organic Ataulfo Honey Mangos** will be available until late August as things are winding up quickly in Mexico.



### OG CHARD

**ALERT!** **Organic Chard** availability is expected to remain light throughout the remainder of August as limited amounts of shippers sell **Chard**. Local supplies are not expected to resume until early to mid-September as the weather cools down.

Expected minor interruptions in supply throughout the remainder of August before supplies from both the West Coast and East Coast improve.



### OG PEPPERS

**Organic Color Bell Peppers** continue their stable supplies in August. Canadian product remains strong, while Holland has experienced some increased heat, causing lighter supplies. Pricing has remained consistent for August and is expected to remain that way into early September, as well as strong quality.



### OG POTATOES

**Organic Gold** and **Red Potatoes** are still rolling along out of California, and quality continues to be outstanding.

We received our first arrival of new crop Washington **Organic Russet Potatoes!** Pricing will start out high as the supply chain needs to refill following the gap.



### OG CAULIFLOWER

**Organic Cauliflower** from California remain in steady supplies during mid-August but the situation could change quickly approaching Labor Day. Quality issues and dropping yields will be the main contributing factors. Expect increased pricing and limited supplies as September approaches.



### OG GRAPES

Supply continues to be great on California **Organic Grapes** during peak season. **Organic Green Grapes** are a more promotable color.

**Organic Candy Snaps, Gummy Berries,** and **Thomcords Grapes** are also all in season.



## OG ASPARAGUS

**Organic Asparagus** is in decent supply out of Mexico, though logistics issues have caused some fill rate hassels. Quality has been outstanding and there is still plenty of product as long as they do not get caught up at the border crossing.



## OG FRESH FIGS

**Organic Green Sierra, Brown Turkey, and Black Mission Figs** continue to be in great supply. Promote while this product is in peak season.



## OG PEARS

New crop California **Organic Asian, Bartlett, and Bosc Pears** are in steady supply, and we should expect fruit to begin out of Washington with **Organic Bartlett Pears** the first week of September.



## OG APPLES

**Organic Honeycrisp Apples:** Abundant supplies for August with New Zealand, plus storage crop Washington. New crop Washington by early September.

**Organic Gala Apples:** Imports will sell out by early September. Washington growers now packing fresh new crop. 2022 harvests peaking on 100sz and smaller - ideal for bags.

**Organic Granny Smith Apples:** Washington storage crop ending in August. Imports are expected to bridge the gap until new crop Washington starts in October.

**Organic Fuji Apples:** Washington finished packing storage crop. Enough imports to last through some of September. May gap before new crop Washington starts in October.

**Organic Pink Lady Apples:** Storage crop Washington will end in early September. Imports will bridge the gap until new crop Washington begins in November.

Look for these other great organic varieties like **Organic Ginger Gold, SweeTango, Golden Delicious, Opal, Ambrosia, Rocket, and Sugarbee** to begin in September and October.



## OG TOMATOES

**Organic Vine Ripe and Roma Tomatoes** from King Family Farm in Lancaster County, PA are really starting to increase in volume with the heat we have been having.

Local **Organic Grape, Cherry, Rainbow Cherry, and Heirloom Tomatoes** from Lady Moon Farms is increasing production in Chambersburg, PA.

Local **Organic Grape Tomatoes** are available from Amos King and Eastern Fresh Growers. Availability is expected to start to decline by September.



## OG BROCCOLI

**NOTE: Organic Broccoli** from California has seen supply volumes drastically decrease in mid-August. Conditions are expected to remain unfavorable in September.

Quality issues are the main cause of decreasing volume as suppliers are choosing to not harvest specific blocks to prevent subpar quality from reaching the end consumer, resulting in only 20-40% of their expected harvest. Expect swift price increases and shortages in supply.

**NOTE: Organic Broccoli Crowns** volume is also in limited supplies as they are not sizing up to spec and facing quality issues. Quebec supplies remain available but are limited.

## OG CITRUS

**Organic Grapefruit** is expected to be limited for the rest of August and hopefully supplies will pick up in California in September.

**Organic Lemon** supplies out of both Mexico and California will begin to ramp up in September with improved sizing and quality

**NOTE: Organic Lime** prices remain high. It's unknown when we will see them come down due to drought and labor markets.

A small supply of Peruvian **Organic Minneola** and **Murcott Mandarins** are now available but are only expected to be here for a couple of weeks.

California **Organic Valencia Oranges** are in better supply than initial reports, and with easing prices. We could possibly go right up to new crop **Organic Navel Oranges** in late October or early November.



# LOCAL LIST

AUGUST 19 - AUGUST 26, 2022



## ORGANIC



### Amos King - Lancaster, PA

- 41379 - OG Tomatoes Grape 12/1pt
- 43805 - OG Watermelons Mini 35 lb 6 ct

### Clarion River - Sligo, PA

- 40784 - OG Peppers Anaheim 10 lb
- 40859 - OG Peppers Cubanelle 10 lb
- 41255 - OG Peppers Poblano 10 lb

### Deep Root - Johnson, VT

- 40487 - OG Beets Chiogga 25 lb
- 43566 - OG Greens Kale Red 24 ct
- 40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)
- 40723 - OG Parsley Curly PREM 30 ct
- 40297 - OG Squash Yellow 20 lb
- 40623 - OG Sunchokes White 10 lb

### Eagle Shadow Farm (Samuel Stoltzfus) - Millville, PA

- 40485 - OG Beets Red 25 lb

### Eastern Fresh Growers - Cedarville NJ

- 41398 - OG Tomatoes Grape Gold 12/1 pt
- 41379 - OG Tomatoes Grape 12/1 pt

### Flaim Farm - Vineland NJ

- 40485 - OG Beets Red 25 lb
- 40510 - OG Bok Choy PREM 35 lb

### 40513 - OG Bok Choy Baby PREM 20 lb

- 40515 - OG Cabbage Napa 35 lb
- 40650 - OG Dandelion 12 ct
- 40671 - OG Greens Collard 12 ct
- 40672 - OG Greens Kale 12 ct
- 219525 - OG Herb Mint 12 ct
- 40912 - OG Leeks Bulk PREM 20 lb
- 40838 - OG Peppers Jalapeno 10 lb
- 40804 - OG Peppers Serrano 10 lb

### Green Field Farms - Wooster, OH

- 41434 - OG Watermelons Mini 30 lb 8 ct

### King Family Farm - New Holland, PA

- 40548 - OG Cabbage Green PREM 45 lb
- 41535 - OG Onions Sweet Jumbo 40 lb
- 41536 - OG Onions Sweet Jumbo MED 40 lb
- 41531 - OG Onions Red Jumbo 40 lb
- 41525 - OG Onions Red MD 40 lb
- 41330 - OG Tomatoes Beefsteak 10lb
- 42305 - OG Tomatoes Roma 20lb
- 41357 - OG Tomatoes Round 20 lb

### Joesph Weaver - Ephrata, PA

- 40462 - OG Corn Bi-Color 48 ct

### Lady Moon Farm - Chambersburg, PA

- 40639 - OG Eggplant PREM 24 lb Lady Moon
- 40796 - OG Peppers Green PREM 25 lb
- 40838 - OG Peppers Jalapeno 10 lb

### 231688 - OG Peppers Mini-Mix Sweet 18/10 oz Clam

- 41020 - OG Squash Green PREM 20 lb Lady Moon
- 41336 - OG Tomatoes Grape Premium 12/1 pt
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41346 - OG Tomatoes Cherry 12/1 pt Clamshell

### Lancaster Farm Fresh - Lancaster, PA

- 40454 - OG Cabbage Red PREM 45 lb
- 40518 - OG Cabbage Savoy 35 lb
- 40462 - OG Corn Bi-Color 48 ct
- 40670 - OG Greens Collard 24 ct
- 40675 - OG Greens Kale 24 ct
- 43566 - OG Greens Kale Red 24 ct
- 40724 - OG Parsley Flat Leaf PREM 30 ct (Italian)
- 228711 - OG Peppers Mini-Mix Sweet 8/1 pt Clam
- 42324 - OG Peppers Purple 10 lb
- 40297 - OG Squash Yellow 20 lb

### Pedersen Farms - Seneca Castle, NY

- 40548 - OG Cabbage Green PREM 45 lb
- 40454 - OG Cabbage Red PREM 45 lb
- 40462 - OG Corn Bi-Color 48 ct
- 40675 - OG Greens Kale 24 ct
- 40676 - OG Greens Kale Lacinato 24 ct

### Reed Family Farm - Elizabethtown, PA

- 40376 - OG Beans Green 25 lb



# LOCAL LIST

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## CONVENTIONAL



### **Benedict Farms - Chambersburg, PA**

2255 - CV Squash Green MD Local 20 lb  
2338 - CV Squash Yellow MD Local 20 lb

### **Cedar Meadows Farm - Lancaster County, PA**

23156 - CV Tomatoes Heirloom PA 15 lb

### **Copenhaver Farm, Lebanon PA**

480 - CV Beans Green 25lb

### **Driscoll's Berries (Pastore Farms) - Hammonton, NJ**

222142 - CV Blueberries Sweetest Batch 8/11 oz

### **Eastern Fresh Growers - Cedarville NJ**

1837 - CV Peppers Green JBO Local 22 lb  
229433 - CV Peppers Green JBO/XL 22 lb  
2255 - CV Squash Green MD Local 20 lb  
23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

### **Falling Spring Fruit Farm - Chambersburg, PA**

1062 - CV Corn Bi-color 48ct

### **Fifer Orchards - Camden, DE**

1062 - CV Corn Bi-color 48ct  
1086 - CV Corn Bi-color 50 dz bin  
1060 - CV Corn White 48 ct  
1084 - CV Corn White 50 dz bin  
228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

### **Flaim Farm - Vineland NJ**

205 - CV Arugula 24ct  
550 - CV Beets Red Bunched 12 ct  
591 - CV Bok Choy 30 lb  
592 - CV Bok Choy Baby Shanghai 30 lb  
750 - CV Cabbage Green 50 lb  
1670 - CV Cabbage Napa 30 lb  
795 - CV Cabbage Savoy 30 lb  
780 - CV Cabbage Red 50 lb  
1308 - CV Greens Collard NJ 18 ct  
1285 - CV Eggplant Italian NJ 10 lb  
1275 - CV Eggplant Graffiti NJ 12 lb  
1273 - CV Eggplant Sicilian NJ 20 lb  
1315 - CV Greens Kale NJ 18 ct

455 - CV Herb Basil 15 ct

1510 - CV Herb Mint 12 ct Box  
1967 - CV Peppers Jalapeno 35 lb  
2255 - CV Squash Green MD Local 20 lb  
2334 - CV Squash Zucchini Gold Bar 20 lb  
2338 - CV Squash Yellow MD Local 20 lb

### **Harnish Farms - Pequea, PA**

11991 - CV Watermelons 60 ct 11# Avg Bin  
11997 - CV Watermelons 45 ct 15# Avg Bin

### **Hollabaugh Bros - Biglerville, PA**

*\*Special wood crate program available by request*  
\*225688 - CV Peaches 2.5" 25 lb Crate  
\*228453 - CV Peaches White 2.5" 25 lb Crate

### **Hess Bros - Lancaster, PA**

5030 - CV Apples Gala 2.5" East 12/3 lb Bag  
54750 - CV Apples Gala East 40 lb 72/88 ct  
5471 - CV Apples Gala East 40 lb 100 ct  
5123 - CV Apples Gala East 8/5 lb Bag  
5168 - CV Apples Gala East 38 lb 8 ct Tote Bag  
5294 - CV Apples Ginger Gold East 40 lb 72/88 ct  
5175 - CV Apples Ginger Gold East 40 lb 8 ct Tote Bag  
5017 - CV Apples Ginger Gold East 12/3 lb Bag

### **Hess Farm - Ephrata, PA**

480 - CV Beans Green 25 lb  
2819 - CV Cucumbers Super 72ct  
2845 - CV Cucumbers Kirby 40lb  
1837 - CV Peppers Green JBO 22 lb  
229433 - CV Peppers Green JBO/XL 22 lb  
1967 - CV Peppers Jalapeno 35 lb  
2255 - CV Squash Green MD 20 lb  
2338 - CV Squash Yellow MD 20 lb

### **Jersey Fruit - Hammonton, NJ**

15672 - CV Peaches 2 3/4" East 25 lb  
15684 - CV Peaches 3" NJ 25 lb  
15685 - CV Peaches White 2 3/4" East 25 lb

### **Joshua Weaver - Ephrata PA**

780 - CV Cabbage Red 50lb  
1084 - CV Corn White Local 50 dz Bin

11991 - CV Watermelons 60 ct 11# Avg Bin  
11997 - CV Watermelons 45 ct 15# Avg Bin

### **Lester Weaver - Lancaster, PA**

1086 - CV Corn Bi-color 50 dz bin

### **Little Bear Produce - Denton, MD**

11997 - CV Watermelons 45 ct 15# Avg Bin

### **Nardelli Lake View Farms, Cedarville NJ**

1670 - CV Cabbage Napa 30 lb  
795 - CV Cabbage Savoy 30 lb  
1062 - CV Corn Bi-color 48ct  
1099 - CV Corn Bi-color 12/4 ct tray  
1060 - CV Corn White 48ct  
2819 - CV Cucumbers Super 72ct  
2845 - CV Cucumbers Kirby 40lb  
1345 - CV Greens Mustard 12 ct  
1350 - CV Greens Turnip 12 ct  
2255 - CV Squash Green MD 20 lb

### **Sam Zook - Lancaster, PA**

23305 - CV Tomatoes Grape PA 12/1 pt

### **Six L's/Lipman - WEST DEPTFORD, NJ**

1837 - CV Peppers Green JBO 22 lb  
229433 - CV Peppers Green JBO/XL 22 lb  
2255 - CV Squash Green MD Local 20 lb  
2338 - CV Squash Yellow MD Local 20 lb

### **Stauffer Huling Farms - Lancaster, PA**

4106 - CV Onions Sweet JBO PA 40 lb  
4628 - CV Onions Sweet PA 14/3 lb

### **Vincent Farm - Delmar, DE**

1062 - CV Corn Bi-color 48ct  
1086 - CV Corn Bi-color 50 dz bin  
1060 - CV Corn White 48 ct  
1084 - CV Corn White 50 dz bin  
11991 - CV Watermelons 60 ct 11# Avg Bin  
11997 - CV Watermelons 45 ct 15# Avg Bin

# Rave<sup>®</sup> Apples



Ignite Apple Sales With The Outrageous Rave<sup>®</sup>



Well, it's official! The Washington State new crop apple season is now upon us, and want to hear what everyone is RAVE-ing about?

The Stemilt Rave Apples are here at Four Seasons Produce!

What a great way to kick off this year's Western apple crop. The RAVE apple is a SUPER juicy, very sweet apple that's a cross between a Honeycrisp and MonArk apple, and it has that tremendous crunch that the Honeycrisp is known for. Get your customers to try something new, as it is sure to be a great eating experience to have them coming back for more. This is a short season apple that will be gone by the end of September, so be sure to take advantage of it while you can!

This is also an AWESOME apple to display and create sales impact, with great color fruit and high graphic boxes and bins available. Would definitely make a statement in your departments!

Talk with your Four Seasons sales rep or merchandiser for more info on availability.

Product Codes:

221612 CV Rave 72/88ct WXP

232339 CV Rave Apple 12/4 ct

Bin Codes:

228658 CV Rave display boxes

232300 CV Rave pop up display bins

Cool Rave Recipe!

[Raw Apple Crumble with Rave<sup>®</sup> Apples](#)



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# CONVENTIONAL MARKET NEWS

AUGUST 19 - AUGUST 26, 2022

## 2022 APPLE SEASON BEGINNING



The 2022 **Apple** harvest has begun! Growers in Washington, Virginia, Pennsylvania, and New York are picking their earliest ripening varieties. More info is coming out about the outlook each week, so stay tuned.

Eastern **Gala** and **Ginger Gold Apples** are now in season. The weeks of 8/22 and 8/29 will be the time to add 12/3lb bags and the random weight tote bags to your sets. Other eastern varieties will be available in September.

**Gala Apples** from Washington are transitioning smoothly from the old storage crop to new crop here in August. The early types of **Gala** in Washington are yielding a smaller sized profile of fruit. Larger fruit will be priced higher while value will be concentrated on the 100sz and smaller - ideal for bags.

Washington **Honeycrisp Apples** are in excellent supply in all sizes and packs and are transitioning smoothly into the new crop in early September. Eastern **Honeycrisp Apples** are just starting to be harvested on some farms here in late August, but will ramp up in availability come September.

**Rave Apples** are now in season! This early ripening proprietary apple from Stemilt has Honeycrisp parentage and is extra juicy with a snappy zing. 40lb bulk and the new convenient "EZ band" 4 pack will be in season during late August and September.

With many school districts coming back into session between mid-August and early September, this is a good time to allocate more space to **Bagged Apples**, including Stemilt's Lil' Snappers pouch bag line.



### CV BERRIES

**Blueberry** prices have been lower with British Columbia fruit is everywhere, though quality is getting shaky. We are moving to Peruvian imports for a better-quality berry going forward. Prices will be a little higher, however quality will also be a lot better for consumers.

Driscoll's **Sweetest Batch Blueberries** continue in season with late crop New Jersey fruit.

**Raspberry** production in CA is beginning to drop, however there is some light Mexico volume starting to replace what is lost out of CA. Quality has been nice from both regions.

**Blackberry** prices remain steady out of CA. Local New Jersey production is finishing for the season during late August. Quality has been excellent.

Driscoll's **Sweetest Batch Blackberries** are coming back into season to kick off September.

**ALERT! Strawberry** prices continue to be high as supplies are very limited, and it's expected to continue through Labor Day. New fields in SoCal will begin but production isn't expected to keep up with demand. Quality has been good but keep fruit turning this time of year as fields transition.



### CV MELONS

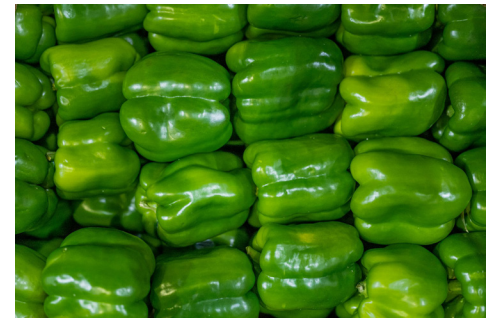
Late August will be last call for peak season **Heirloom, Orangedews, Canary Melons, Galia, Hami, and Santa Claus Specialty Melons**. These varieties will be going out of season during early September.

**Cantaloupes** finally dropped to more reasonable summer prices with good supplies from California. Quality is excellent.

**Honeydews** are still somewhat limited for this time of year, and are peaking on the large sizes. Flavor is outstanding.

**Watermelon** prices are moderately elevated. Local PA production is finishing as the heat wave earlier this month brought the fruit on sooner than they planned.

DE, MD, and NC are still harvesting later plantings but numbers are tapering off some from some growers. Expect availability and prices to stay steady through the end of the season. Quality is solid.



### CV PEPPERS

Local **Green Bell Peppers** continue in peak season with promotable pricing out of NJ, DE, and PA for August. Quality has been excellent!

**Chili Pepper** varieties have been arriving out of NJ and PA. Prices are expected to stay steady. This is the height of the season for variety and quality.

11lb **Color Bell Peppers** are expected to remain steady as we head into the end of August with Canada flushing.

15lb **Elongated Sweet Red Peppers** are in season from California, but growers are not expecting large volume until the end of August. Lack of water is part of the problem. Quality is excellent, though pricing is on the higher side.

**Mini Mix Sweet Pepper** prices will continue to ease down towards the end of the month.



### CV CUCUMBERS

**Cucumbers** are having some yield challenges at local farms at this point of the summer. Pricing on what's good is up compared to earlier in the season.

**Euro Seedless Cucumber** prices are expected to come down as shippers out of Canada will start to flush again into September. We are seeing some excellent quality.

**NOTE: Mini Seedless Cucumbers** are tight as we head into the end of August. Many shippers are seeing minimal availability from their crops. There are some shippers that are flushing but product is not being trayed up.



### CV LETTUCE

**ALERT!** California is struggling with **Lettuce**.

"INSV" disease has hit the Salinas and Santa Maria growing regions. This limits harvest outputs due to quality and discoloration. Pricing spiked during the week of 8/15. Growers are limited on product and are selling out daily. High prices, limited product, and post-harvest quality issues can be expected for the rest of August at least.

**NOTE:** Quebec growers started to feel more demand immediately for their **Iceberg, Romaine, and Romaine Hearts**. Pricing on this Canadian product has gone up since there won't be enough to supply all the demand.



### CV SQUASH

**Green Squash** from local farms has gone up in price as the large volume flush from earlier in the month has dwindled.

**Yellow Squash** is also on the more limited side. All local produce has arrived with outstanding quality. There should be a flush of product from now through September as multiple plantings are overlapping.

Local **Hard Squash** is now coming out of PA from Cedar Meadow Farms, and quality is very nice. Pricing is steady across the board on all **Acorn, Butternut, and Spaghetti**.



### CV CAULIFLOWER

There has been an abundance of **Cauliflower** coming out of California and Maine. This promotable supply is likely to last through the end of August.



### CV SWEET CORN

Local **Sweet Corn** will be in decent supply for the rest of the month, but more of the volume will shift to NY vs the mid-Atlantic states.



### CV ONIONS

**PA Simply Sweet Onions** are in peak season and are a great item to promote. PA product should last through September, then will transition smoothly to new crop from Peru on **Sweet Onions**.



### CV PUMPKINS & ORNAMENTALS

The 2022 **Pumpkin** crops are looking great!

Growers in the mid-Atlantic region are expecting to harvest 2 weeks earlier than normal, and in turn, will make the end of the season more limited 2 weeks earlier than usual come October.

Plan to get displays up and promote during September while supplies and quality are strong.



### CV GRAPES

**Red Grapes** are in good supply with "Krispy" and "Magenta" varieties available from most CA growers.

**Green Grapes** are still in peak volume with "Sugarones", "Ivory", and "Timsons". "Stella Bella" and "Sugar Drop" **Green Grapes** are eating great on the premium grape side.

From the The Grapery, **Gum Drops** and **Cotton Candy Grapes** are the main specialty grapes in season.

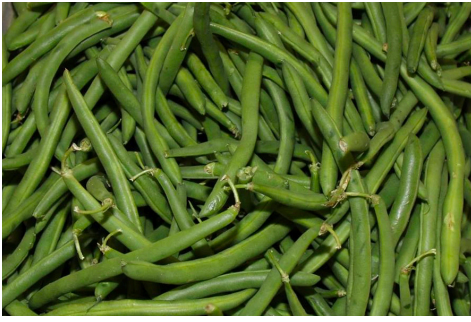


### CV PEARS

New crop **Bartlett, Bosc, and Red Pears** are currently in good supply out of California.

We should begin to transition into new crop Washington fruit during the month of September.





### CV GREEN BEANS

Local **Green Beans** will be in peak season supply for the rest of August out of NJ and PA. Quality and availability has been excellent.



### CV BROCCOLI

Stellar quality **Broccoli Crowns** continue to flow out of Maine. Supplies are bountiful, and pricing remains on the lower end.



### CV FIGS

**Fresh Figs** will be steady through August with **Green Sierra** and **Black Mission** varieties. These will be offered in 12/8oz clamshells.



### CV TROPICALS

**Hass Avocados** continue to be promotable from Peru and Mexico through mid-September. Take advantage while there are spot buys!

**Pineapples** will continue to be tighter for the last 2 weeks of August. Prices will remain steady.

**Kent Mango** volumes are decreasing as the popular **Keitt** variety has begun to enter the marketplace. This is the final stage of the Mexican **Mango** season. **Keitt** sizing at the end of the season tends to favor larger sizing, so expect 10 and 12ct fruit to be more limited. Brazilian fruit will also be starting up for early September, so this will help keep pricing manageable.

**Ataulfo Honey Mangos** will be finishing up. Look to enjoy the last of the fruit from Mexico while you can.



### CV POTATOES

10/5lb local New Jersey **Gold Potatoes** are rolling along. Movement has been outstanding on this item.

10/5lb local New Jersey **White Potatoes** have very good quality. Pricing is reasonable compared to the other regions.

10/5lb local New Jersey **Red Potatoes** here in mid-August as color has faded a little with the heat we have had. Once NJ finishes up, we will transition into Minnesota grown **Red Potatoes** for the month of September.

**ALERT!** Storage crop bag and bulk **Russet Potatoes** from Idaho basically ran out and pricing spiked. The first new crop is expected during the week of 8/22. Pricing should start to ease down during September.



### CV STONE FRUIT

Late season **Cherries** continue climbing to higher elevation orchards with us introducing 1/2 mile closer to the "Moon Cherries" this week. Supplies will be lighter with basically only **Stemilt** left. Quality and size should be nice as the season wraps up before Labor Day.

California **Stone Fruit** growers are harvesting about 2-3 weeks ahead of schedule this summer, so some of the varieties, like **Nectarines** and **Plums**, may end earlier than past years. That said, the last 2 weeks of August are a great time to feature **Peaches** and **Nectarines** before switching displays over to apples.

Eastern **Peaches** continue in season from NJ and PA with good large sizing.

There are many amazing **Pluot/Plumcot** varieties highlight to your customers for late August, including **Green Turtle Egg**, **Flavor Gator**, **Gold Rush**, **Jubilee**, and **Plum Cherry**.

**Prune Plums** are in season from NY for late August.

Import **Mandarins** are in good supply with nice quality. Prices are promotable for August on the "Tango" and "W Murcott" varieties pulling out of Peru, Uruguay, South Africa, and Chile. The "Halos" brand is available at higher pricing.

**Grapefruit** crop remains strong with 40ct peaking from California. This crop (Star Ruby) looks to go through August mixing with the Marsh variety with possible gaps in sight for September. Imported fruit is just starting to hit the market.

### CV CITRUS

**Lemons** remain in good supply, but the harvest is winding down. Smaller fruit is currently peaking. We remain in California but have fancy import options in-house (115's) at a value with strong quality. Mexican fruit is looking very strong and can serve as a value option as well.

**NOTE:** **Limes** will continue to increase in price while quality in Mexico continues to slowly decrease due to drought conditions. This will curtail harvesting and we will see less availability going forward.

**Navel Oranges** continue to be imported from South Africa and Chile mainly as quality remains outstanding!

**Valencia Oranges** from California and Import **Cara Cara Oranges** and **Minneola Tangelos** are also available.