

JUNE 9 - JUNE 16, 2023

PROMOTABLE ORGANIC MANGOS

GOOD NEWS!

Now is the time to promote **Organic Mangos!** The “Mango Mania” Display Contest is here.

Organic Tommy Atkins Mango volumes are good, and with added point of sale materials from Crespo Organics, displays will be beautiful!

Organic Dried Mangos from our organic mango partner, Crespo Organics, will be available again in a 4-ounce bag option in both 12 ct and 60 ct cases.

Florida grown **Organic Mangos** will be available in limited quantities. This fruit is not hot-water treated, and will be available in the months of June and July.



OG BERRIES

Organic Strawberry prices remain promotable overall out of California as production is strong. Quality has been excellent.

Organic Blackberries are steady overall. California production continues to get better each week. Quality has looked excellent. Mexico continues to harvest as weather has been favorable. **LOCAL** New Jersey **Blackberries** are expected to start the end of June.

Organic Blueberries are steady with not much change in pricing or supply overall from Georgia. **LOCAL** New Jersey **Blueberry** growers will slowly begin for mid-June, and we should see some steady availability going forward. Quality should be excellent.

Organic Raspberry prices remain steady out of California. Harvests are decent overall, and quality has improved from new growing blocks. Fruit is looking great and eating very well.



OG STONE FRUIT

California **Organic Cherries** are in excellent supply with prices coming down. Expect to see the first variety of Chelan Fresh Washington **Organic Cherries** the week of 6/12. The crop should be a nice size with promotional opportunities.

Organic Apricots are very tight out of California but there is a light at the end of the tunnel with Washington fruit expected in early July.

Organic Yellow and **White Nectarines** are now in good supply, and we will start to see size improve.

Organic Yellow Peaches out of California are in excellent supply, and **White Peaches** will begin the week of 6/12.

Organic Yellow Peaches out of South Carolina should also be available the week of 6/12. Limited supplies are expected with high prices.

The first **Organic Black Plums** and “**Flavorosa**” **Pluots** are available in very limited supplies.



OG MELONS

Organic Mini Seedless Watermelons remain promotable. Quality has been excellent, and product has been plentiful. Mexican production is beginning to slow as California fruit ramps up. There shouldn't be a big gap in supplies but pricing will begin to go up as June continues.

Organic Seedless Watermelon prices are steady. The Mexican season will begin to finish up rather quickly before we transition into California grown fruit. Quality has been excellent.

Organic Honeydews and **Cantaloupes** are in good supply as SoCal is coming on strong.



OG TOMATOES

Organic Grape and **Cherry Tomatoes** from Lady Moon Farms in Georgia have started, and quality is outstanding.

16 oz **Organic Grape Tomatoes** from NatureSweet are available, and quality is outstanding out of Mexico. A 10oz **Organic Grape Tomato** pack will be available in June.

Organic Roma Tomatoes remain steady heading into the middle of June. Quality is outstanding, and availability will be steady out of Mexico.



OG PEPPERS

Organic Green Bell Peppers are increasing in supply from Georgia, California, and Mexico. Expect prices to decrease in mid-June. Local production will begin in mid-July.

Organic Red, Orange, and Yellow Bell Pepper supply volumes remain light, however overall pricing has eased for mid-June. Promotional opportunities on **Organic Yellow** and **Orange Peppers** will be available!

Organic Mini Sweet Peppers remain limited but are available.



OG GREENS/LETTUCES

LOCAL Organic Greens and **Lettuces** remain in strong supply from Pennsylvania and New Jersey. Expect promotional opportunities throughout the month on various local items! Quality has been excellent in June.

LOCAL Organic Romaine Hearts and **Iceberg Lettuce** continues to be sourced locally from Pennsylvania and New Jersey. Supplies are steady, while quality is excellent. California supply volume is also strong.



OG WARM VEG

Organic Cucumbers, Eggplant, and Zucchini are bountiful on the East Coast. Production from Georgia to local Pennsylvania continues to produce excellent availability.

As the summer continues, expect supply to begin to shift increasingly North. By early to mid-July, supplies will all be sourced locally.



OG HASS AVOCADOS

Organic Hass Avocado volume is tightening up, and pricing is expected to rise a bit. California **Organic Avocados** will help to fill the gaps.

NOTE: Equal Exchange **Organic Fair Trade Avocados** are done for the season.



OG CUCUMBERS

Organic Euro Seedless Cucumbers will be promotable heading into the middle of June with product out of Canada and Mexico. Quality is outstanding.

Organic Cocktail Cucumbers from NatureSweet are available, and quality is outstanding from Mexico.



OG CELERY

NOTE: **Organic Celery** volumes are improving in June. Price has remained elevated thus far but as June continues, pricing is expected to decrease. Quality is the main concern as it is expected to be less than ideal.

Organic Celery Hearts availability has improved significantly, and prices have begun to decrease.



OG GREEN BEANS

Organic Green Beans from Mexico remain limited in mid-June while prices remain high. Some relief should come as a new growing region in Mexico began production in early June. However, expect scarce supplies until early to mid-July when local production begins.



OG ONIONS

Organic Vidalia Sweet Onions will be available until mid-June, and then we will transition to our **LOCAL Organic PA Simply Sweet Onions**.

Organic Red Onions are very limited in supply and could see some gaps. **Organic Yellow Onions** are packing out mostly in the jumbo sizing. Expect to see that sizing used in the 16/3lb bags.



OG ASPARAGUS

New crop **Organic Asparagus** fields are being harvested in Mexico. There is some **LOCAL Organic Asparagus** from New York, but all other regions have ended. Quality is great.



OG KIWIFRUIT

Organic SunGold Kiwifruit from Zespri is in season. This New Zealand grown fruit is always a huge favorite.

NOTE: **Organic Green Kiwifruit** be unavailable to start the month of June.



OG SWEET CORN

Organic Bi-Color Sweet Corn volume has slowed from California. Volumes are expected to increase for mid to late June. The Carolinas production will also begin in late June.



OG GRAPES

Organic Grapes are in great supply from Mexico with the following varieties:

- Red** - "Flames" currently available, "Sweet Celebrations" just starting
- Green** - "Early Sweets"/"Primes" currently available, "Sweet Globes" starting
- Black** - "Summer Royals" currently available

Pricing will continue to decrease as harvests are in full swing for June and early July.

Coachella, CA has started with **Organic Red** and **Green Grapes**. Prices will be higher than the Mexican crop.



OG BROCCOLI & CAULIFLOWER

Pennsylvania **Organic Stalk Broccoli** is back in stock. Take advantage of this short season from Lancaster County, PA.

Organic Broccoli yields from California have decreased, creating an increase in costs. Local Pennsylvania and Virginia production will continue helping supplement the lighter supplies from out West.

Organic Broccoli Crowns yields have also decreased. Expect limited availability and a significant price increase in mid-June.

Organic Cauliflower conditions will remain consistent for mid-June with steady availability and pricing, with good quality.



OG CITRUS

Organic Golden Nugget and **Murcott Mandarins** should remain in excellent supply for the month of June, and then be done for the season.

Mexican **Organic Limes** are in excellent supply with promotional opportunities available.

Organic Navel Oranges will be done for the season in mid to late June, and growers will have a smooth transition into **Organic Valencia Oranges**. **Valencias** should be a little more limited due to a smaller crop.

Organic Lemon volumes are unexpectedly tight, but we are starting to see some Argentinean fruit arrived. Mexico is expected to begin, so hopefully it will improve by the end of June.





CRESPO ORGANIC MANGO MANIA DISPLAY CONTEST

JUNE 12 – JULY 30, 2023



Well, its that time again!!! Mango Mania is finally here and we are going to celebrate it in style! Four Seasons Produce has again teamed up with Crespo Organic to bring you the annual Mango Mania promotion and display contest. BEAUTIFUL organic mangoes from Mexico are in full swing with AMAZING quality fruit coming off of the trees and onto your department displays and counters. It is the PERFECT time to promote this PERFECT fruit! Remember, BIG mango displays will lead to BIG mango sales for sure, so plan out your next mango masterpiece and watch your mango sales soar.



CONTEST CRITERIA

• Build a BEAUTIFUL and impactful mango display in your produce department. ALL fruit MUST be purchased from Four Seasons Produce. Product codes are below:

Mango Product Codes:

- 44169—OG Mangoes Mex 8ct
- 44163—OG Mangoes Mex 10ct
- 44165—OG Mangoes Mex 12ct
- 44177—OG Mangoes Ataulfo 12/14ct
- 44185—OG Mangoes Ataulfo 16/18ct
- 234668—OG Mangoes 8/6ct Club pack

Mango Bin Codes:

- 230749—POS Display Bin Ataulfo/Honey
- 224210—POS Display Bin Mango
- 235364—POS Display Bin Mango Crespo

Dried Mango Codes:

- 235754—OG Dried Mangoes 12/4 oz Crespo
- 235041—OG Dried Mangoes 60/4 oz Crespo
- 235755—OG Dried Mangoes Ataulfo 12/4 oz Crespo
- 235044—OG Dried Mangoes Ataulfo 60/4 oz Crespo

- All displays must include round (Tommy Atkins/Kent/Keitt) mangoes, Ataulfo (Honey) mangoes as well as at least one of the SKU's of Crespo dried mangoes.
- Displays must remain up for at least one week
- Displays must have Crespo point of sale posters/cards in it or have the Crespo graphic boxes built into the display. Point of sale signs, posters and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase a total of 25 cases of mangoes within the contest period
- Send all display contest photos to contest@fsproduce.com by Thursday August 3rd 2023



CONTEST PRIZES

Displays will be judged on overall eye appeal & use of the Crespo branding.

1ST PLACE

Four Seasons Jacket + \$50 Gift Card



2ND PLACE

Four Seasons Hoodie + \$25 Gift Card



3RD PLACE

Four Seasons Hat + T-Shirt + \$25 Gift Card

EVERYONE IS A WINNER!

Crespo Organic is giving out some great swag just for entering the contest!



MANGO MERCHANDISING TIPS

- Merchandise mangoes in a high traffic area to give them great visibility and create some impulse sales
- Be sure to rotate fruit on display and in backroom areas to control ripening.
- Be sure to have both ripe and unripe fruit on display. This allows for a consumer to eat one immediately and buy a few for later in the week
- BIG displays sell BIG amounts of mangoes. Don't be afraid to shoot for the stars when it comes to display size. With the popularity that mangoes now have, these are now on a lot of consumers shopping lists.
- Sell in multiples for the best results (2/\$3.00 over \$1.49 each)

For more information on mangoes and for display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser



PHONE: 1.800.422.8384

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REGENERATIVE AMERICAN GRASSFED BEEF & PASTURED PORK



Bluffton · Georgia · USA



AVAILABLE NOW!



COST	DESCRIPTION	PK/SZ	UPC
WHITE OAK PASTURES			
235013	CV Chuck Roast BNLS Nat Regenerative	6/16 oz White Oak Pastures	882691023448
235015	CV Ribeye Steak BNLS Nat Regenerative	6/8 oz White Oak Pastures	882691024769
235017	CV Sirloin Filet Nat Regenerative	6/8 oz White Oak Pastures	882691025155
235019	CV Tenderloin Filet Nat Regenerative	6/6 oz White Oak Pastures	882691025759
235021	CV NY Strip Steak Nat Regenerative	6/8 oz White Oak Pastures	882691024325
235023	CV Stew Beef Nat Regenerative	6/12 oz White Oak Pastures	882691025438
235025	CV Outside Skirt Nat Regenerative	6/14 oz White Oak Pastures	882691021546
235027	CV Ground Beef 90/10 Nat Regenerative	12/16 oz White Oak Pastures	882691026268
235189	CV Cubed Steak Nat Regenerative	6/16 oz White Oak Pastures	882691060736
235191	CV Fajita Meat Nat Regenerative	6/12 oz White Oak Pastures	882691019079
235096	CV Ground Pork Nat Regenerative	12/16 oz White Oak Pastures	882691044170
235185	CV Pork Sausage Breakfast	6/16 oz White Oak Pastures	882691075891
235186	CV Pork Sausage Mild Italian	6/16 oz White Oak Pastures	882691075303
235187	CV Pork Sausage Spicy Italian	6/16 oz White Oak Pastures	882691075181
235188	CV Pork Sausage Bratwurst	6/16 oz White Oak Pastures	882691075044
IBERIAN PASTURES			
235528	CV Pork Chorizo Sausage	6/16 oz Iberian Pastures	850003752433
235529	CV Pork Pancetta Sausage	6/16 oz Iberian Pastures	850003752723



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CONVENTIONAL MARKET NEWS

JUNE 9 - JUNE 16, 2023

NEW CROP GRAPES



Mexico is coming on strong with new crop large **Grapes**, but slower with XL **Grapes**.

Red Grapes:

Varieties will be “Flames” for Large and “Sweet Celebrations” for XL.

Green Grapes:

Varieties will be “Early Sweets” and “Primes” for Large, and “Sweet Globes” for XL.

Mexico has a lot of fruit to harvest in June, so promotable prices are expected.

Coachella, CA has also started with higher prices than Mexico and similar varieties.

Cotton Candy Grapes are expected in late June.



CV STONE FRUIT

California **Dark Sweet Cherries** are in promotable supply on all sizes with prices dropping. Expect California supplies to be promotable until the end of June when we will transition into Washington fruit at similar or lower prices per lb due to a very large crop expected.

California **Rainier Cherries** are available in limited supply.

California **White** and **Yellow Nectarines** and **Peaches** were off to a bumpy start, but supplies are improving by the day. Fruit is sizing up and prices are coming down. Expect promotable supplies going forward on larger size fruit.

California **Donut Peaches** are in sporadic supply but should improve as we move into July.

Eastern **Peaches** out of South Carolina are currently in good supply but the overall crop is significantly smaller. We are seeing some 2-1/4”, 2-1/2”, 2-3/4”, and 3” fruit now, but gaps and high prices are expected for the rest of June.

LOCAL New Jersey and Pennsylvania **Peaches** are expected to begin around the first week of July. A good crop is expected.

California **Apricots** remain in very limited supply with high demand and strong markets.



CV BERRIES

Strawberry prices remain promotable overall, but pricing has firmed up a bit as CA saw some rain in early June, slowing production down 1-2 days. Forecasts show good conditions going forward, and quality has been excellent. Fruit has been big and eating great.

North Carolina and Georgia **Blueberry** production has improved, quality is nice, and prices are coming down to compete with the **LOCAL** New Jersey **Blueberry** season. New Jersey harvested a little this week, but most growers are expected to start the week of 6/12. Quality should be excellent.

Blackberry prices are high overall with a gap in harvests with the transition from Mexico to USA production. It is a short gap, and supplies should improve fairly quickly. California production is improving daily. GA is starting as well, and volume will improve quickly. Quality has been looking very sharp on new USA fruit.

Raspberry volumes remain tight overall. Production is slow and harvests remain limited out of California. Mexico production is very short as well, limiting availability. Quality has improved from some new blocks and has looked excellent on arrival.



CV PEPPERS

“**Dulce Italiano**” **Pepper** will be available from NatureSweet. Quality will be outstanding out of Mexico.

11lb **Hothouse Orange, Yellow, and Red Pepper** prices are steady but could increase by the end of the month. We will have promotable opportunities on all three colors in July.

15lb **Elongated Red Sweet Peppers** started with a new crop out of Mexico, and quality has been excellent. Product is also available from California.

Mini Mix Sweet Peppers are promotable for June.

Jumbo Green Bell Peppers continue to be promotable with crown picks out of Georgia and new fields starting in Mexico. Quality is good.



CV LOCAL

LOCAL Baby Bok Choy, Bok Choy, Green Squash, Yellow Squash, Cabbages, and Pickle Cucumbers are available out of New Jersey.

Expect to see **LOCAL** Cucumbers and Peppers out of New Jersey by the middle to end of June.

LOCAL Pennsylvania Cabbage should be available as early as the week of 6/12.



CV MELONS

Bin Athena-style Cantaloupes are coming on strong out of Georgia and showing top notch quality.

Watermelon volumes are short with the transition from Florida to Georgia. Georgia farms are expected to get started the week of 6/12, and supplies should begin to improve overall. Quality should be excellent on the new fruit from crown picks.

Melons are transitioning into the Southern Desert Region of California with **Cantaloupes** being more available than **Honeydews**.



CV ONIONS

Vidalia Sweet Onions are now into storage crop, and product is looking pretty good on both 40lb jumbos and 16/3lb bags. Pricing remains steady and supply is expected to last through the month of June and into the early part of July. At that time, the market pricing is expected to push up a bit and supply will be more limited.

PA Simply Sweet Onions are expected to start towards the middle of July.



CV ASPARAGUS

Asparagus prices are steady, and the local deal has finished. We will be transitioning to Michigan for 28lb **Asparagus** in July.



CV TROPICALS

Pineapple volumes have been up slightly. Pricing has been steady, and quality has been good.

Golden Selection (Dole) and **HoneyGlow** (Del Monte) **Pineapples** continue to be available.



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns pricing is increasing slowly. California continues to harvest, North Carolina is coming to an end, and Virginia is seeing strong demands.

Cauliflower is readily available, but prices are beginning to rise.



CV SWEET CORN

Sweet Corn continues to sell out every day in Georgia as quality is outstanding. The current weather conditions and increased pulls have caused orders to be pushed off or canceled because the **Sweet Corn** is not maturing fast enough.



CV CUCUMBERS

Super Select Cucumbers will be promotable heading into late June with harvest flushes out of Mexico and Georgia.

12ct **Euro Seedless Cucumbers** are expected to remain steady and promotable at this time. Quality is outstanding.



CV LETTUCE

California **Lettuce** is still readily available but prices are increasing a bit.

LOCAL New Jersey **Leaf** and **Romaine Lettuces** continue in season and will transition to new crop Quebec in mid to late June. A few growers have **Green** and **Red Leaf Lettuce** available now.



CV SUNGOLD KIWIFRUIT

SunGold Kiwifruit from Zespri continue in good supply. **Green Kiwifruit** from Zespri will start by early July.

California grown “Mighties” **Green Kiwifruit** continue to be available in good supply.



CV LYCHEE & RAMBUTAN

Lychee Fruit from Mexico will be available for June in a 10lb case.

A small amount of **Rambutan** will also be available in a 5lb case.



CV SQUASH

LOCAL Squash prices are steady out of New Jersey, Delaware and Pennsylvania will follow soon.

There are very promotable options for **Squash** out of GA with excellent quality as well.



CV CITRUS

Mandarins have transitioned into Import Peru & Chile fruit. Quality has been outstanding to start the season and the market remains favorable.

Navel Oranges are coming off in price with large fruit being very promotable. Small fruit is tight but available.

Grapefruit continues to show great quality and supply.

Lemon volumes remain strong on 95/115sz with small fruit remaining firm and tight.

Limes continue to show strong volume and quality. June is a great month to push **Limes** as this market expects to jump in July due to weather.



CV MANGOS

Mangos are in decent suppl as Mexico has plenty of fruit, mainly “Tommy Atkins.” Some “Kent” are also available. Pricing is promotable on 10ct and 12ct fruit, while larger fruit is still higher in price.

The Florida grown “non-hot water treated” **Mango** season is just beginning. This fruit will be tree-ripened and should provide a great eating experience!

Sugar Mangos from Columbia will experience a small transitional gap in mid-June.

Ataulfo Honey Mangos will be steady for June.



CV TOMATOES

Canadian **Beefsteak** and **Heirloom Tomato** prices remain steady heading into June in large sizes. Quality remains excellent.

Roma Tomato prices have dropped off with increased availability out of Mexico. Quality is fantastic.

Grape and **Cherry Tomatoes** are still tight, but remain steady. Market pricing is increasing out of Canada and Florida. Some Florida fields are in transition to northern areas. Mexico is still bringing the cheapest product with great quality at this time.

Cluster Tomato prices are starting to rise for mid-June. The Rugose disease is a big contributor to this with fields being pulled out. Quality has been excellent.

Vine Ripe Round Tomato prices dropped slightly with more availability out of Mexico. We will continue with 2-layers out of Mexico and 25lb out of Florida. Quality will be excellent from both regions.

OTHER STORIES

- We will likely see a small gap in supply on the 10/5lb Dole **White Potatoes** as we transition from old crop Maine into new crop North Carolina product in mid-June.

- Growers in Oxnard, CA are trying to stretch out **Celery** to finish the season, and prices are holding higher.

- There's no relief expected on **Brussels Sprouts** for the month of June, but there are hopes for better availability in July.

- **Green Bean** prices are beginning to drop slightly with new fields, better weather, and ads that are finished. Quality is great.

- **Hass Avocado** supplies are down slightly from earlier in the month. Peru continues to be slow, along with Columbia accounting for only approximately 5% of imported **Hass Avocado** volume for the beginning of June.