



ORGANIC MARKET NEWS



FEBRUARY 28 - MARCH 7, 2025

PEAK SEASON ORGANIC ASPARAGUS & BRUSSELS



GOOD NEWS! The **Organic Asparagus** market is currently experiencing a surge in supply!

Hippie Organics is offering exceptionally high-quality **Organic Asparagus** at great prices. This pricing will remain in effect until the end of March, making it a great opportunity for buyers to take advantage of fresh, premium **Organic Asparagus** at a fantastic value.

In March, Mexican **Organic Brussels Sprouts** will continue to be at their best. You can anticipate exceptional quality, substantial production, and favorable costs.

CONTEST & PROMO:

The Hippie Organics Asparagus and Brussels Sprouts Display Contest and Promo will begin on March 10 (check out page 7 for more info!).



OG BERRIES

GOOD NEWS! **Organic Blackberries** remain promotable out of Central Mexico. Growers continue to hit peak production with excellent quality and flavor. Continue to promote!

GOOD NEWS! **Organic Blueberries** will continue to be promotable out of Chile. Pricing will remain attractive, with nice quality fruit overall.

Organic Raspberry production is beginning to increase out of Mexico. Quality has been excellent, and volume will increase weekly. Pricing is expected to decrease with more volume coming.

Organic Strawberries will be promotable out of Baja. Harvests are improving weekly as growers begin to hit peak production. Quality has been exceptional with big, beautiful berries.



OG PEPPERS

GOOD NEWS! **Organic Mini Sweet Peppers** remain steady with excellent supply and availability. Lady Moon Farms is still actively promoting peppers, which have seen great movement so far.

Organic Chili Peppers remain steady. Lady Moon Farms has a good supply of **Organic Jalapeños** and **Shishitos**. There are small gaps in availability for **Organic Long Hots**, **Red Habaneros**, and **Fresnos**.

Organic Green Bell Peppers continue to have good availability from Lady Moon Farms, and no major changes are expected heading into March.

Israel remains the main supplier for **Organic Color Bell Peppers**. The supply out of Mexico has returned to normal after being impacted by border delays and slower production in late February. Until mid-March, anticipate consistent supplies and normal or marginally higher prices.



OG LETTUCE

GOOD NEWS! With excellent harvest production, Lady Moon Farms' Florida **Organic Leaf**, **Romaine**, and **Romaine Hearts** are still doing well. These high-end products should continue to be widely available with exceptional quality.

Organic Romaine Lettuce and **Iceberg Lettuce** on the West Coast are production and pricing are stable, but as March goes on, costs are expected to rise because of the impending transitional phase.



OG CITRUS

GOOD NEWS! **Organic Navel Oranges** continue to have great quality, and pricing is slowly dropping. Push and promote!

Organic Cara Cara Oranges are in tight supply, with some shippers finishing their seasons early. Push bags where you can.

Organic Citrus has tons of offerings. Available varieties include **Gold Nugget, Tango, Blood Orange** (Bulk/Bag), **Cara Cara** (Bulk/Bag), **Pummelos, Minneolas** (Bulk/Bag), and **TDE Mandarins** from Buck Brand.



OG CUCUMBERS

Early in March, **Organic Mini Seedless Cucumbers** from Canada and **Organic Euro Seedless Cucumbers** from Mexico are regularly available, and their prices are promotable to set to stimulate higher consumer demand.

Organic Cucumbers will remain steady as Florida prepares to ramp up by mid-March.



OG GRAPES

Organic Grapes are becoming more limited, with **Red** and **Green** varieties showing a slight market increase.

Organic Black Grapes (Bagged) and **Organic Green Grapes** (10/2 Clamshell) are now in stock.



OG HASS AVOCADOS

Organic Hass Avocado supplies rebounded a bit as 48ct fruit finally caught up to demand temporarily. As we get into March, it is possible fruit will continue to be tight. The 48ct size and larger is still more limited than the smaller bulk sizes.

NOTE: Equal Exchange **Organic Fair Trade Hass Avocados** will remain limited for the duration of the 2025 Mexican season. 48ct and 60ct will be available in small amounts, along with an 8/4ct ReadyCycle Tray option.



OG CELERY

After prices dropped from their high levels in December and January, **Organic Celery** has started to stabilize in late February. Although they are not promotable, their costs have stabilized, and their volume is sustainable through March.

Anticipate stable costs and supplies as more production in Mexico will contribute to overall availability in March.



OG SQUASH

Organic Green and **Yellow Squash** remain stable, with no significant changes expected.

Florida **Organic Zucchini** is anticipated to arrive by mid-March.



OG GREENS & HERBS

NOTE: Challenges persist with **Organic Rainbow Chard, Red Chard, and Spinach**, due to ongoing aphid pressure. Prices remain high, and supply is scarce. These issues are expected to continue over the coming weeks until the growing region transitions out of the desert in mid-March.

GOOD NEWS! **LOCAL Organic Mint** is back in stock! We now have a small supply available from New Jersey.



OG HARD SQUASH

GOOD NEWS! The new crop of **Organic Honeynut Squash** has arrived—an excellent item to promote!

Organic Delicata Squash remains extremely limited, with very small sizing (40-45ct).

All other **Organic Hard Squash** varieties continue to have good supply and stable pricing.



OG TOMATOES

GOOD NEWS! Lady Moon Farms in Florida has seen a significant increase in volume on **Organic Sungold Cherry, Rainbow Medley, Cherry, and Grape Tomatoes**. Promote these premium tomatoes!



OG PINEAPPLES

ALERT! Organic Pineapple supplies continue to be extremely limited. Expect heavy prorates through the month of March. Prices are high.



OG EGGPLANT

Lady Moon Farms **Organic Eggplant** remains strong, with excellent movement.



OG GREEN BEANS

Mexico has reintroduced a limited supply of 15lb **Organic Green Beans**. While the pricing is slightly higher, the quality of these beans is outstanding.



OG MANGOS

Organic Mangos saw prices jump quickly as the Peruvian season is finishing and demand is outpacing supply. Mexico has started and Crespo Organics has limited fruit, but pricing is also a bit on the higher side to start.

After a nice flush of fruit right out of the gate from Mexico, things are slowing a bit on **Organic Ataulfo Honey Mangos**. Four Seasons will offer 12/14ct and a 16/18ct options on the Ataulfo variety this year.



OG BROCCOLI & CAULIFLOWER

California's desert-grown **Organic Broccoli** is still consistently available. Furthermore, some growers have already started production in Salinas. The quality has been exceptional, and the costs are reasonable. In early March, promote **Organic Broccoli** to increase sales.

Due to shortages in the industry, the price of **Organic Sweet Baby Broccoli** started to rise in late February. In addition to possible availability disruptions, steep rises in prices are anticipated as the increases continue into early March.

Since the return to the Salinas Valley is scheduled for mid to late-March, some suppliers have reported a decrease in production, but **Organic Cauliflower** is still regularly available to begin March. It is anticipated that quality and cost conditions will continue to be favorable despite some reports of decreased volume.



OG ONIONS & POTATOES

GOOD NEWS! **Organic Grilling Red and White Spring Onions** are back! These will be available in limited quantities out of California with exceptional quality. Availability is expected to continue until mid-April.

NOTE: **Organic Gold Potatoes** remain in limited supply and will continue to be a challenge until the new crop becomes available in April. Quality is expected to be less than stellar as we move through the remainder of the old crop season. Currently, product is being sourced from Colorado, but availability is dwindling as the season comes to an end.

Organic Russet Potato sizing remains a challenge, with the current profile peaking toward A-size, which are being packed into cartons. This trend is expected to persist for about a month, with the potential for improved sizing as later-storing varieties become available toward the end of March.

OTHER STORIES

- **Organic Pomegranate Arils** will be available for the middle of March. They will be in a 12/4.4 oz cup under the "Greene Belle" label.
- **Organic Apple** supplies remain very tight across all varieties, causing very high prices. Things are expected to get worse as the season progresses.
- After vessel delays for almost 2 weeks, the first import **Organic Green and Red Bartlett Pears** have arrived and additional supplies should follow, hopefully without any more delays.
- Medium **Organic Stokes Purple Sweet Potatoes** are now done for the season. New crop is not expected until September/October. Jumbo product will be available into the month of March with the expectation that supply will finish up towards the end of March.
- Equal Exchange continues to experience sporadic supply chain challenges with **Organic Bananas**, leading to delays in fruit arriving for ripening. This has resulted in occasional supply gaps and weaker-than-usual color at retail. To help mitigate this, some Del Monte Fair Trade fruit has been brought in to enhance color in our ripening systems.



CONVENTIONAL MARKET NEWS

FEBRUARY 28 - MARCH 7, 2025

ABUNDANT IMPORT GRAPES



GOOD NEWS! Grapes remain very promotable across all colors, sizes, and regions (Chile and Peru), making this a key category to push through March!

Large-sized **Green and Red Seedless Grapes** are priced at deep discounts, with Extra-Large sizes still trading at a value, and the biggest Jumbos only commanding a few dollars premium per case.

Green Grapes varieties for early March:

- Timpson
- Autumn Crisp
- Sweet Globe
- Ivory

Red Grapes varieties for early March:

- Sweet Celebration
- Crimson
- Arra29



CV CITRUS

GOOD NEWS! Mandarins from California have excellent quality, making this a great time to promote because of their outstanding flavor and top-notch quality.

GOOD NEWS! Navel Oranges are showing superb quality and pricing out of California. This is a great time to push and promote all sizes.

Specialty **Citrus** has tons of offerings. Available varieties include **SUMO Citrus**, **Minneolas** (Bulk/Bag), **Stem and Leaf Mandarins** (Bulk/Clamshell), **Blood Oranges** (Bulk/Bag), **Cara Caras** (Bulk/Bag), **Heirloom Navels** (Bulk/Bag), **Pummelos**, **Meyer Lemons**, **Seedless Lemons**, and **Key Limes**.

Grapefruit will be transitioning to California **Star Ruby Grapefruit** at the start of March. The Texas and Florida crops are finishing up.



CV BERRIES

GOOD NEWS! Blackberries will remain very promotable out of Mexico. Driscoll's quality and flavor have been outstanding with promotable pricing. Continue to promote!

Blueberries are a split market. Chilean fruit continues to arrive with good supplies and promotably priced, however quality is fair to good at best. Mexican fruit continues to command a premium as quality is outstanding. Chilean fruit is expected to clean up in early to mid-March as we move toward Florida production and Central Mexico by the end of March.

Raspberries remain steady. Mexico is beginning to see stronger harvests week over week. Supplies should remain steady with very little price fluctuation. Quality has been excellent with great tasting fruit.

Strawberries remain available out of Florida. Volume is expected to increase weekly with promotable pricing and volume at least through mid-March. Quality has been very nice overall. Expect some minor issues the first week of March after rain but should improve daily. Expect the first arrival of Driscoll's **Strawberries** the first week of March as production begins out of Oxnard, CA. Quality is expected to be exceptional.



CV TOMATOES

GOOD NEWS! The production volume of **Cluster** and **Beefsteak Tomatoes** is still substantial. Favorable prices have been established for March due to an increase in supply volume and superior quality. Promote!

GOOD NEWS! Flush availability of **Roma** and **Vine Ripe Round Tomatoes** are still available from Mexico and Florida. Both regions offer outstanding quality, and prices are competitive. During the first week of March, increase displays and run promotions.



CV PEARS

Argentinian **Bartlett Pears** are available in excellent volume with promotional prices.

Bosc and **Comice Pears** will finish for the season in early March.



CV APPLES

There are plenty of Eastern and Western Apples available: **Cortland, Cosmic Crisp, Empire, Envy, Evercrisp, Fuji, Gala, Gold Delicious, Granny Smith, Honeycrisp, Hunnyz, Jazz, Karma, Lady, Lucy Rose, Macoun, McIntosh, Pink Lady, Red Delicious, Rockit, Rome, Ruby Frost, Snap Dragon, SugarBee, Wild Twist, and Sweetango.**



CV HASS AVOCADOS

NOTE: Hass Avocado volume continues to be tight with prices up, especially on larger fruit. Smaller fruit is more prevalent. Four Seasons will continue offering a wider variety of sizing including some bagged fruit.



CV ASPARAGUS & BRUSSELS

GOOD NEWS! Mexico's supply of **Brussels Sprouts** is still abundant with exceptional quality. Promote **Brussels Sprouts** in March!

Asparagus prices continue to come down. Quality is nice.



CV STONE FRUIT

GOOD NEWS! **Nectarines** will be promotable for the entire month of March.

Donut Peaches and **Nectarines** are now available.

Cherries out of Chile are available with sporadic availability while supplies last. The season will be done completely by the end of March.



CV WARM VEG

Green and Yellow Squash remain steady and are expected to continue this in March. This stability is due to the start of the Sonora harvest, the largest of the season.

Eggplant availability is expected to increase due to warmer temperatures out West, leading to a decrease in pricing. The market should remain steady but is expected to drop in March.



CV BROCCOLI

GOOD NEWS! California, Mexico, and Florida are the primary harvest regions for **Broccoli Crowns**. The product has great quality, and the prices are reasonable. Promotions are highly recommended.



CV CAULIFLOWER

GOOD NEWS! The West Coast's desert regions continue to harvest **Cauliflower**, which is still widely available and reasonably priced. There remain additional supplies from Florida at competitive prices. Opportunities for deals will arise in early March.



CV LETTUCE

GOOD NEWS! West Coast desert regions continue to produce high quantities of **Romaine Hearts** and **Iceberg Lettuce** as March gets underway. Promote! The return to the Salinas Valley, CA growing region will start in mid to late March. It's anticipated that availability and pricing will change during this time.



CV CUCUMBERS

Canadian and Mexican **Euro** and **Mini Seedless Cucumbers** are still consistently available. Due to an abundance of both commodities, prices promotable for early March.



CV MELONS

Prices have dropped for both **Cantaloupes** and **Honeydew** as supply is catching up to demand.



CV ARTICHOKES

GOOD NEWS! As March begins, California **Jumbo Artichokes** continue to produce in substantial quantities. Add **Purple Artichokes** for a distinctive and colorful touch.



CV PEPPERS

After a minor hiccup with border crossings affecting availability and price in late February, Mexican **Color Bell Peppers** are returning to promotional quantities and prices to start in March.

Additionally, Mexico will see consistent supply of **Choice Color Bell** and **Elongated Red Peppers**.

Mini Mix Sweet Peppers, remain steady with excellent supply and availability.

Green Bell Peppers are seeing a dip in volume, leading to tighter availability. This is due to the sizing issues anticipated last week. Jumbo and XL sizes are scarce, while Medium and Large are the primary sizes available. Some quality issues have also contributed to the tighter supply. Increased demand will likely cause the market to rise.



CV ONIONS & POTATOES

The transition to new crop "Mayan Sweets" **Sweet Onions** from Mexico will begin for the beginning of March. Jumbo sizes will make the switch first, followed by 16/3 bags.

Locally grown 10/5lb and unclassified **White Potatoes** from Gerald King are beginning to wind down. The transition to Maine-grown **White Potatoes** will follow, bringing a slight pricing increase while delivering excellent quality.



CV MANGOS

GOOD NEWS! Ciruli Brothers have launched their 2025 Mexican **Ataulfo Honey Mango** campaign under the **Champagne Mango** label. This premium label will again be a staple for Four Seasons this year primarily on 14 ct sizing.

With Peruvian **Mangos** winding down, and Mexico not yet fully started, supplies are down. This is causing pricing to jump up rapidly. This is expected to last for at least the middle of March.

Four Seasons will have a combination of Peruvian **Kent** variety fruit align with some **Tommy Atkins** and **Ataulfo Honey Mangos** available from Mexico.

OTHER STORIES

- The prices of **Bunch Greens** are decreasing as the local season will be starting soon. We are also seeing beautiful Florida-grown **Kale** and **Collard Greens** available at great prices. The prices of **Bunch Herbs** are also trending down due to the warmer weather in Texas and Florida. This shift is bringing more affordable options to the market.

- **French Beans** and **Peas** out of Guatemala are stabilizing, with consistently lower prices and reliable supplies.

- **Pineapple** supplies remain limited for the start of March. Overall pricing is up. 5-8ct is sizing available. Limited **HoneyGlow Pineapples** from Del Monte will be available but pricing is high.

- **Pomegranates** from Israel are done. Peru will be starting soon, and supplies should be good for the start of March. **Pomegranate Arils** are available in 4.4 oz cups, and will be steady for the start of March.

- West Coast **Celery** is still consistently available with outstanding quality and promotable pricing. These product conditions are expected to hold steady at least through mid-March.

- **Green Kiwifruit** from Europe will be steady as we start March. **Gold Kiwifruit** are now finished for the season. **Red Kiwifruit** will be winding down around the 2nd week of March from Europe.



HIPPIE ORGANICS



HIPPIE ORGANICS ASPARAGUS AND BRUSSELS SPROUTS DISPLAY CONTEST

MARCH 10 - MARCH 30, 2025

Four Seasons Produce has partnered with Alpine Fresh (Hippie Organics label) to bring you a display contest sure to drive volume in your departments. Spring is knocking on the door, and beautiful Hippie Organics Asparagus and Brussels Sprouts are two vegetable powerhouses set to welcome in the spring season in the Produce Department! Let's get our groove on, build some out of sight displays, and keep it fun and keep it fresh!

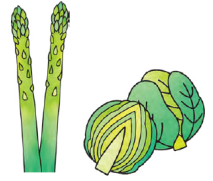
DISPLAY CONTEST RULES:

- Build a display of Hippie Organics Asparagus and Brussels Sprouts in your department. All product **MUST** be purchased from **Four Seasons Produce**.
- **Must purchase at least 12 cases** of product over the contest period to qualify. This can be a combination of Asparagus and Brussels Sprouts.
- All stores must **include and cross merchandise at least 2 items**.
- All displays **must include Hippie Organics signage or utilize the Asparagus or Brussels Sprouts boxes** to show off the Hippie Organics brand. Point of sale can be obtained through your Sales Rep or Merchandiser.
- There will be a **limited amount of Hippie Asparagus and Brussels Sprout bins** available. Ask your Sales Rep or Merchandiser for availability.
- All displays must remain up for a **minimum of 1 week**.
- Send all contest entries to contests@fsproduce.com by **April 3, 2025**.



PRODUCT CODES:

- 40325 - OG Hippie Asparagus 11lb**
- 231119 - OG Hippie Brussels Sprouts 16/1lb**



BUILD YOUR BASKET

Organic Asparagus and Brussels Sprouts are excellent staple items for building a shopper's basket, both within and beyond the produce department. Cross-merchandising can enhance your displays with vibrant color, provide meal inspiration for customers, and ultimately boost overall store sales.

- 41971 - OG Potatoes Honey Gold One-Bite 12/24oz
- 41970 - OG Potatoes Ruby Sensations One-Bite 12/24oz
- 41972 - OG Potatoes Sun Medley One-Bite 12/24oz
- 44019 - OG Lemons FCY 115ct
- 44020 - OG Lemons FCY 18/2lb Bag
- 40267 - OG Peppers Red Mex 11lb
- 40778 - OG Peppers Yellow Mex 11lb
- 40791 - OG Peppers Orange Mex 11lb
- 40788 - OG Peppers Mini Mix Sweet 12/1lb
- 40964 - OG Garlic Colossal 30lb
- 236749 - OG Minced Garlic Jar 12/4.5oz Spice World

DISPLAY CONTEST PRIZES:

DISPLAYS WILL BE JUDGED ON ALL DISPLAY CONTEST CRITERIA MET AND OVERALL EYE APPEAL

BEST SMALL STORE
(3 registers or less)

1ST PLACE - \$250
2ND PLACE - \$150
3RD PLACE - \$100



BEST LARGE STORE
(4 registers or more)

1ST PLACE - \$250
2ND PLACE - \$150
3RD PLACE - \$100



Every qualifying entry will receive a cool Hippie Organics t-shirt!

For more display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser. Thank you for your continued trust and support in Four Seasons Produce.



PHONE: 1.800.422.8384 | www.fsproduce.com



ST. PATRICK'S DAY MARCH 17, 2025

With St. Patrick's Day fast approaching, now is the perfect time to create engaging displays, showcase creativity, and drive holiday sales. Four Seasons Produce has partnered with PennRose Farms (conventional) and Lady Moon Farms (organic) to offer sharp pricing on the holiday staple—green cabbage!

Green cabbage is the highlight of any St. Patrick's Day display, and when paired with white or red potatoes and carrots, it creates an eye-catching, festive setup. Incorporating corned beef into the display can enhance the shopping experience, making it a convenient one-stop shop for customers. Additionally, placing a small cabbage, carrot, and potato display in the meat department can encourage cross-department sales and boost overall holiday performance.



SUGGESTED POTATO CODES:

- 4355 - CV Red Potatoes 50lb
- 4482 - CV Red Potatoes 10/5lb
- 4305 - CV White Potatoes 50lb
- 4396 - CV White Potatoes 10/5lb
- 41632 - OG Red Potatoes 50lb



SUGGESTED CARROT CODES:

- 800 - CV Carrots 48/1lb
- 820 - CV Carrots 24/2lb
- 840 - CV Carrots 10/5lb
- 40615 - OG Carrots JUMBO 25lb
- 40571 - OG Carrots 48/1lb
- 40595 - OG Carrots 24/2lb



CABBAGE CODES:

- 750 - CV Cabbage Green 50lb
- 243288 - CV Cabbage Green Bin 600lb (preorder only by March 6th)
- 40458 - OG Cabbage Green 50lb

DISPLAY BOXES CODES:

- 238782 - CV Cabbage Box Pennrose
- 243982 - OG Cabbage Box Lady Moon



For more info on St Patrick's Day product and merchandising please contact your Four Seasons Sales Rep or Merchandiser.

Keep it fun and keep it fresh!



PHONE: 1.800.422.8384

www.fsproduce.com





SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

March Madness is here - CITRUS Madness, that is!

For the 8th year in a row, Four Seasons Produce has teamed up with Sunkist Citrus to bring you an exciting opportunity to boost sales, showcase your creativity, and win fantastic prizes! With vibrant, juicy citrus at its peak, now is the perfect time to brighten up your department displays and drive customer excitement. This season's citrus quality has been outstanding, and some of the best-tasting varieties are still to come in March. Take advantage of this prime citrus season to increase sales, maximize profits, and delight your customers with an array of bold flavors and refreshing options. Let the citrus madness begin!

DISPLAY CONTEST CRITERIA:

- Build an awesome display of Sunkist Citrus in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- All displays must include at least **4 varieties of citrus**. Product codes are listed on page 2.
- Must purchase **at least 10 cases of citrus** during the contest period. This can be a combination of all varieties.
- All displays **must highlight the Sunkist brand**, using the high graphic bins, POS signage, or display cartons. Point of sale codes are listed on page 2.
- All displays must remain up for a **minimum of 1 week**.
- Send all display contest photos to contests@fsproduce.com by **April 3, 2025**.



DISPLAY CONTEST PRIZES: CHOOSE your prize!



The top two winners in each category will win their choice of the prizes below:
(There will also be 1 Honorable Mention in each category which will receive a \$100 gift card)

CATEGORIES:

**BEST LARGE
STORE DISPLAY**

(4 REGISTERS OR MORE)

**BEST SMALL
STORE DISPLAY**

(4 REGISTERS OR LESS)

**MOST CREATIVE
DISPLAY**

CHOOSE FROM:

- Blackstone Grill
- Adirondack Chairs
- Solo Stove
- Mountain Bike
- Pizza Oven



Let's get our creative caps on, build some amazing Sunkist Citrus displays, and keep it fun and keep it fresh.
Thank you for your continued support of Four Seasons Produce.



PHONE: 1.800.422.8384

www.fsproduce.com



Sunkist



SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025



PRODUCT CODES:

Oranges

- 13567 CV Oranges Navel CA 88ct Sunkist
- 13615 CV Oranges Navel CA 10/4lb Sunkist
- 44096 OG Oranges Navel CA FCY 72ct
- 44099 OG Oranges Navel CA 10/4lb bag

Lemons

- 13080 CV Lemons Choice 95ct SK
- 13085 CV Lemons Choice 115ct SK
- 13040 CV Lemons Choice 18/2lb SK Pouch Bag
- 44019 OG Lemons FCY 115ct
- 44020 OG Lemons 18/2lb bag

Cara Cara

- 13818 CV Oranges Cara Cara 56ct Sunkist
- 13774 CV Oranges Cara Cara 12/3lb Sunkist

Blood Oranges

- 14004 CV Oranges Blood 88/113sz/44ct
- 13912 CV Oranges Blood 18/2lb Sunkist
- 44125 OG Oranges Blood 72/113sz 1/2 carton

Grapefruit

- 12205 CV Grapefruit Red CA PREM 27ct
- 12211 CV Grapefruit RED CA 40ct
- 12231 CV Grapefruit RED CA Choice 8/5lb
- 43994 OG Grapefruit Red/Pink FCY 40ct
- 44257 OG Grapefruit Red/Pink FCY 48ct

Specialty Citrus

- 14214 CV Tangelos Minneola CA FCY 80ct

POINT OF SALE DISPLAY BIN CODES:

- 218196 POS Display Multi Variety OG 1ea Sunkist Rectangle
- 218197 POS Display Multi Variety CV 1ea Sunkist Rectangle
- 223541 POS Display Multi Variety CV 1ea Sunkist Square
- 223679 POS Display Multi Variety OG 1ea Sunkist Square
- 230186 POS Box Empty Formed OG 1ea Sunkist
- 239243 Lemonade Stand Bin Rectangle 1ea Sunkist
- 239245 Lemonade Stand Bin Square 1ea Sunkist
- 238895 POS Box Empty CV 1 ea Sunkist White Box
- 238850 POS Display Box OG 1 ea Sunkist Brown



PHONE: 1.800.422.8384

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Sumo Citrus[®] Tropical Smoothie

- ✓ Exclusive Sumo Citrus premium licensed product
- ✓ Sumo Citrus #1 ingredient
- ✓ Passionate consumer base routinely on seasonal treasure hunt
- ✓ Unique, incremental offering



CODE	DESCRIPTION	PK/SZ	UPC
243024	CV Juice Sumo Citrus	4/59 oz Bolthouse Cold Pressed	7-62357-00074-3
243025	CV Juice Sumo Citrus	6/15.2 oz Bolthouse	0-71464-02540-3

DELIVERY STARTING 2/24!



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New Brand, Same Great Taste!



Ready Pac Bistro® is now Bonduelle Bistro®



Our bowls are 100% Recycle-Ready!



CODE	DESCRIPTION	PK/SZ	UPC
3769	CV Salad Chicken Caesar	6/6.25 oz Bonduelle Bistro Bowl	0-77745-29186-4
3495	CV Salad Santa Fe Style Caesar	6/6.25 oz Bonduelle Bistro Bowl	0-77745-29188-8
3749	CV Salad Chef Salad	6/7.75 oz Bonduelle Bistro Bowl	0-77745-29185-7
3633	CV Salad Cranberry Walnut	6/4.5 oz Bonduelle Bistro Bowl	0-77745-29413-1
232279	CV Salad Bacon Chicken Caesar	6/5.90oz Bonduelle Bistro Bowl	0-77745-27479-9
232280	CV Salad Chicken BLT	6/6.10oz Bonduelle Bistro Bowl	0-77745-27480-5
3649	CV Salad Turkey & Bacon Cobb	6/7.25 oz Bonduelle Bistro Bowl	0-77745-29187-1
3695	CV Salad Spinach Dijon	6/4.75 oz Bonduelle Bistro Bowl	0-77745-29190-1
3753	CV Salad Chopped Kickin' BBQ	6/7.75 oz Bonduelle Bistro Bowl	0-77745-29651-7

CODE, PRICING, AND UPC INFORMATION WILL REMAIN THE SAME

DELIVERY STARTING 2/27



PHONE: 1.800.422.8384

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