



**HIPPIE ORGANICS**



# HIPPIE ORGANICS ASPARAGUS AND BRUSSELS SPROUTS DISPLAY CONTEST

## MARCH 10 - MARCH 30, 2025

Four Seasons Produce has partnered with Alpine Fresh (Hippie Organics label) to bring you a display contest sure to drive volume in your departments. Spring is knocking on the door, and beautiful Hippie Organics Asparagus and Brussels Sprouts are two vegetable powerhouses set to welcome in the spring season in the Produce Department! Let's get our groove on, build some out of sight displays, and keep it fun and keep it fresh!

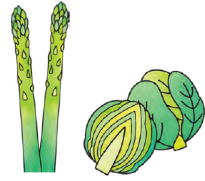
### DISPLAY CONTEST RULES:

- Build a display of Hippie Organics Asparagus and Brussels Sprouts in your department. All product **MUST** be purchased from **Four Seasons Produce**.
- **Must purchase at least 12 cases** of product over the contest period to qualify. This can be a combination of Asparagus and Brussels Sprouts.
- All stores must **include and cross merchandise at least 2 items**.
- All displays **must include Hippie Organics signage or utilize the Asparagus or Brussels Sprouts boxes** to show off the Hippie Organics brand. Point of sale can be obtained through your Sales Rep or Merchandiser.
- There will be a **limited amount of Hippie Asparagus and Brussels Sprout bins** available. Ask your Sales Rep or Merchandiser for availability.
- All displays must remain up for a **minimum of 1 week**.
- Send all contest entries to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **April 3, 2025**.



### PRODUCT CODES:

- 40325 - OG Hippie Asparagus 11lb**
- 231119 - OG Hippie Brussels Sprouts 16/1lb**



### BUILD YOUR BASKET

Organic Asparagus and Brussels Sprouts are excellent staple items for building a shopper's basket, both within and beyond the produce department. Cross-merchandising can enhance your displays with vibrant color, provide meal inspiration for customers, and ultimately boost overall store sales.

- 41971 - OG Potatoes Honey Gold One-Bite 12/24oz
- 41970 - OG Potatoes Ruby Sensations One-Bite 12/24oz
- 41972 - OG Potatoes Sun Medley One-Bite 12/24oz
- 44019 - OG Lemons FCY 11.5ct
- 44020 - OG Lemons FCY 18/2lb Bag
- 40267 - OG Peppers Red Mex 11lb
- 40778 - OG Peppers Yellow Mex 11lb
- 40791 - OG Peppers Orange Mex 11lb
- 40788 - OG Peppers Mini Mix Sweet 12/1lb
- 40964 - OG Garlic Colossal 30lb
- 236749 - OG Minced Garlic Jar 12/4.5oz Spice World

### DISPLAY CONTEST PRIZES:

DISPLAYS WILL BE JUDGED ON ALL DISPLAY CONTEST CRITERIA MET AND OVERALL EYE APPEAL

**BEST SMALL STORE**  
(3 registers or less)

**1<sup>ST</sup> PLACE - \$250**  
**2<sup>ND</sup> PLACE - \$150**  
**3<sup>RD</sup> PLACE - \$100**



**BEST LARGE STORE**  
(4 registers or more)

**1<sup>ST</sup> PLACE - \$250**  
**2<sup>ND</sup> PLACE - \$150**  
**3<sup>RD</sup> PLACE - \$100**



Every qualifying entry will receive a cool Hippie Organics t-shirt!

For more display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser. Thank you for your continued trust and support in Four Seasons Produce.



PHONE: 1.800.422.8384 | [www.fsproduce.com](http://www.fsproduce.com)



# Sunkist



## SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025

### March Madness is here - CITRUS Madness, that is!

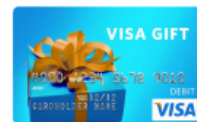
For the 8th year in a row, Four Seasons Produce has teamed up with Sunkist Citrus to bring you an exciting opportunity to boost sales, showcase your creativity, and win fantastic prizes! With vibrant, juicy citrus at its peak, now is the perfect time to brighten up your department displays and drive customer excitement. This season's citrus quality has been outstanding, and some of the best-tasting varieties are still to come in March. Take advantage of this prime citrus season to increase sales, maximize profits, and delight your customers with an array of bold flavors and refreshing options. Let the citrus madness begin!

### DISPLAY CONTEST CRITERIA:

- Build an awesome display of Sunkist Citrus in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- All displays must include at least **4 varieties of citrus**. Product codes are listed on page 2.
- Must purchase **at least 10 cases of citrus** during the contest period. This can be a combination of all varieties.
- All displays **must highlight the Sunkist brand**, using the high graphic bins, POS signage, or display cartons. Point of sale codes are listed on page 2.
- All displays must remain up for a **minimum of 1 week**.
- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **April 3, 2025**.



### DISPLAY CONTEST PRIZES: CHOOSE your prize!



The top two winners in each category will win their choice of the prizes below:  
(There will also be 1 Honorable Mention in each category which will receive a \$100 gift card)

#### CATEGORIES:

**BEST LARGE  
STORE DISPLAY**

(4 REGISTERS OR MORE)

**BEST SMALL  
STORE DISPLAY**

(4 REGISTERS OR LESS)

**MOST CREATIVE  
DISPLAY**

#### CHOOSE FROM:

- Blackstone Grill
- Adirondack Chairs
- Solo Stove
- Mountain Bike
- Pizza Oven



Let's get our creative caps on, build some amazing Sunkist Citrus displays, and keep it fun and keep it fresh.  
Thank you for your continued support of Four Seasons Produce.



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www.fsproduce.com



# Sunkist



## SUNKIST CITRUS EXTRAVAGANZA DISPLAY CONTEST

MARCH 3 - MARCH 30, 2025



### PRODUCT CODES:

#### Oranges

- 13567 CV Oranges Navel CA 88ct Sunkist
- 13563 CV Oranges Navel CA 56ct Sunkist
- 13615 CV Oranges Navel CA 10/4lb Sunkist
- 44096 OG Oranges Navel CA FCY 72ct
- 44099 OG Oranges Navel CA 10/4lb bag

#### Lemons

- 13080 CV Lemons Choice 95ct SK
- 13085 CV Lemons Choice 115ct SK
- 13040 CV Lemons Choice 18/2lb SK Pouch Bag
- 44019 OG Lemons FCY 115ct
- 44020 OG Lemons 18/2lb bag

#### Cara Cara

- 13818 CV Oranges Cara Cara 56ct Sunkist
- 13774 CV Oranges Cara Cara 12/3lb Sunkist

#### Blood Oranges

- 14004 CV Oranges Blood 88/113sz/44ct
- 13912 CV Oranges Blood 18/2lb Sunkist
- 44125 OG Oranges Blood 72/113sz 1/2 carton

#### Grapefruit

- 12205 CV Grapefruit Red CA PREM 27ct
- 12211 CV Grapefruit RED CA 40ct
- 12231 CV Grapefruit RED CA Choice 8/5lb
- 43994 OG Grapefruit Red/Pink FCY 40ct
- 44257 OG Grapefruit Red/Pink FCY 48ct

#### Specialty Citrus

- 14214 CV Tangelos Minneola CA FCY 80ct

### POINT OF SALE DISPLAY BIN CODES:

- 218196 POS Display Multi Variety OG 1ea Sunkist Rectangle
- 218197 POS Display Multi Variety CV 1ea Sunkist Rectangle
- 223541 POS Display Multi Variety CV 1ea Sunkist Square
- 223679 POS Display Multi Variety OG 1ea Sunkist Square
- 230186 POS Box Empty Formed OG 1ea Sunkist
- 239243 Lemonade Stand Bin Rectangle 1ea Sunkist
- 239245 Lemonade Stand Bin Square 1ea Sunkist
- 238895 POS Box Empty CV 1 ea Sunkist White Box
- 238850 POS Display Box OG 1 ea Sunkist Brown



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