

ORGANIC CUTIES AND CV VINTAGE SWEETS NAVEL DISPLAY CONTEST

DECEMBER 23, 2024 - JANUARY 12, 2025



ATTENTION ALL CITRUS ENTHUSIASTS!

Four Seasons Produce has partnered with Sun Pacific Fruit to offer you a chance to be creative, sell some awesome fruit, and win some AMAZING prizes. OG Cuties Mandarins and CV Vintage Sweets Navels are two high volume driving SKU's in the citrus category and perfect for promotion in December and early January. Four Seasons Produce will have high graphic display bins and boxes to help you make a statement with your displays. This is a perfect opportunity to build an eye catching and seasonal display with two incredibly popular pieces of fruit.

DISPLAY CONTEST CRITERIA:

- Build a BEAUTIFUL display of Organic Cuties Mandarins or CV Vintage Sweets Navels in your department. All fruit **MUST** be purchased from **Four Seasons Produce**.
- Must purchase **at least 10 cases** of fruit during the contest period.
- Displays **must highlight the Cuties or Vintage Sweets Navel branding** in your displays, using the high graphic display bins or boxes. See POS code information below.
- All displays must remain up for a **minimum of one week**.
- Send all display contest pictures to contests@fsproduce.com by **Thursday, January 16, 2025**



DISPLAY CONTEST CODES:



- 12169—CV 10/3lb Vintage Sweets Navel
- 12165—POS Vintage Sweets Display Bins
- 234480—POS Vintage Sweets Display Box
- 223189—OG 15/2lb Cuties Mandarin
- 238249—POS Cuties Display Bin
- 238251—POS Cuties Display Box
- 238250—POS Cuties Mandarin Cutout



DISPLAY CONTEST PRIZES:

(displays will be judged on creativity and overall eye appeal)

THREE winners in each of the categories below will have the opportunity to choose their prizes!

Prizes:

- Apple or Galaxy Smartwatch
- New Golf Driver (Titleist or Callaway)
- YETI Cooler
- Blackstone grill
- 55" TV
- Mountain Bike



Categories:

- Best Organic Cuties Display
 - Best Vintage Sweets Navel Display
 - Best Small Store Display (3 registers or less)
- 3 honorable mention winners in each category will receive a \$100 Amazon Gift Card!

For more information on Sun Pacific, please visit www.sunpacific.com

So let's gear up, get our construction hats on, and have some fun building some sweet displays and selling some amazing citrus together. For more information or tips on building an awesome contest display, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| www.fsproduce.com

