

# ORGANIC CUTIES AND CV VINTAGE SWEETS NAVEL DISPLAY CONTEST

DECEMBER 23, 2024 - JANUARY 12, 2025



## ATTENTION ALL CITRUS ENTHUSIASTS!

Four Seasons Produce has partnered with Sun Pacific Fruit to offer you a chance to be creative, sell some awesome fruit, and win some AMAZING prizes. OG Cuties Mandarins and CV Vintage Sweets Navels are two high volume driving SKU's in the citrus category and perfect for promotion in December and early January. Four Seasons Produce will have high graphic display bins and boxes to help you make a statement with your displays. This is a perfect opportunity to build an eye catching and seasonal display with two incredibly popular pieces of fruit.

## DISPLAY CONTEST CRITERIA:

- Build a BEAUTIFUL display of Organic Cuties Mandarins or CV Vintage Sweets Navels in your department. All fruit **MUST** be purchased from **Four Seasons Produce**.
- Must purchase **at least 10 cases** of fruit during the contest period.
- Displays **must highlight the Cuties or Vintage Sweets Navel branding** in your displays, using the high graphic display bins or boxes. See POS code information below.
- All displays must remain up for a **minimum of one week**.
- Send all display contest pictures to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **Thursday, January 16, 2025**



## DISPLAY CONTEST CODES:



- 12169—CV 10/3lb Vintage Sweets Navel
- 12165—POS Vintage Sweets Display Bins
- 234480—POS Vintage Sweets Display Box
- 223189—OG 15/2lb Cuties Mandarin
- 238249—POS Cuties Display Bin
- 238251—POS Cuties Display Box
- 238250—POS Cuties Mandarin Cutout



## DISPLAY CONTEST PRIZES:

(displays will be judged on creativity and overall eye appeal)

THREE winners in each of the categories below will have the opportunity to choose their prizes!

### Prizes:

- Apple or Galaxy Smartwatch
- New Golf Driver (Titleist or Callaway)
- YETI Cooler
- Blackstone grill
- 55" TV
- Mountain Bike

### Categories:

- Best Organic Cuties Display
  - Best Vintage Sweets Navel Display
  - Best Small Store Display (3 registers or less)
- 3 honorable mention winners in each category will receive a \$100 Amazon Gift Card!



For more information on Sun Pacific, please visit [www.sunpacific.com](http://www.sunpacific.com)

So let's gear up, get our construction hats on, and have some fun building some sweet displays and selling some amazing citrus together. For more information or tips on building an awesome contest display, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)







# Envy Apple Display Contest

## January 6 - February 2, 2025

### MAKE YOUR COMPETITION "RED" WITH ENVY...

Four Seasons Produce has teamed up with Envy Apple and The Oppenheimer Group to bring you a display contest sure to make your competition ENVY-ous. Beautiful conventional and organic Envy Apples are ready to promote and make some sweet displays with! High graphic bins and great point of sale materials are available to build some super attractive and creative displays.

### DISPLAY CONTEST CRITERIA:

- **ALL fruit MUST be purchased from Four Seasons Produce** in order to qualify. Your display may contain other apples in it to add some color, but will need to be at least **75% Envy Apples**.
- Must purchase a total of **8 cases of apples** during the contest period in order to qualify for entry. This can be a combination of CV or OG fruit, both bulk and pouch bags.
- **Must use Envy Apple display bins/boxes OR Envy POS signage in/on your displays.** We also have some sweet Envy Display Banners that are available! Talk with your Four Seasons Sales Rep or Merchandiser for info on how to grab one of these.
- All Envy displays must remain up for a **minimum of one week**.
- Send all contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **Thursday, February 6, 2025**.



### ENVY APPLE PRODUCT CODES:

- 238137 - CV Envy 12/2lb pouch
- 6076 - CV Envy 45/55ct 27lb Euro
- 238035 - OG Envy 12/2lb pouch
- 42089 - OG Envy 45/55ct 27lb Euro
- 23377 - POS Envy Display Bins
- 229828 - POS OG Envy Display boxes (brown box)
- 242584 - POS CV Envy Display Boxes (red box)



Really sharp Envy Apple tote bags will be available as well. Please ask your Four Seasons Sales Rep or Merchandiser for detail on how to get some.

For additional Envy Apple information, click on the link below:  
[The Ultimate Apple Experience | Envy Apple](#)

For more information or display tips and ideas, please talk to your Four Seasons Produce Sales Rep or Merchandiser.



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# Envy Apple Display Contest

January 6 - February 2, 2025

## DISPLAY CONTEST PRIZES:

(Amazon Gift Cards)

# GRAND PRIZE:

# \$500



### MOST CREATIVE DISPLAY:

1<sup>st</sup> Place--\$300

2<sup>nd</sup> Place--\$200

3<sup>rd</sup> Place--\$100

### LARGEST DISPLAY:

1<sup>st</sup> Place--\$300

2<sup>nd</sup> Place--\$200

3<sup>rd</sup> Place--\$100

### BEST SMALL STORE DISPLAY:

(3 registers or less)

1<sup>st</sup> Place--\$300

2<sup>nd</sup> Place--\$200

3<sup>rd</sup> Place--\$100

There will be ONE Honorable mention in each of the four categories above receiving a Produce Department Pizza Party!

### BEST YOY SALES INCREASE:

(In store scan data will be needed in order to be considered to win)

# \$100

### BEST YOY UNIT INCREASE:

(In store scan data will be needed in order to be considered to win)

# \$100

Everyone is a winner! Every qualified entry will receive an Envy Apple/Four Seasons Produce pair of scissors and pen! Check it out!



For additional Envy apple information, click on the link below:

[The Ultimate Apple Experience | Envy Apple](#)

For more information or display tips and ideas, please talk to your Four Seasons Produce Sales Rep or Merchandiser.



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# Homegrown Organic Farms Organic Citrus Display Contest January 13 - February 2, 2025

## ORGANIC CITRUS EXTRAVAGANZA!

Four Seasons Produce has partnered with Homegrown Organic Farms to bring you a display contest sure to brighten up your produce department. Beautiful, bright, and vibrant Organic Citrus, grown by our amazing partner at Homegrown Organic Farms, is primed and ready for some promotions. Help your customers beat the winter blues by adding a display as bright as the sun on your department floors!



### DISPLAY CONTEST CRITERIA:

- Build a display of Organic Citrus using Homegrown Organic Farms' amazing fruit! **ALL fruit MUST be purchased from Four Seasons Produce** in order to qualify.
- Displays **MUST contain at least 4 varieties** in your displays. These can be a combination of bulk and bagged fruit.
- Displays **must have Homegrown Organic Farms/EFI signage** in them OR use the **HGO boxes** in your displays. Get your point of sale signage from your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of one week**.
- Send all contest pictures to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **February 6, 2025**.

### DISPLAY CONTEST CODES:

- 43994 - OG Grapefruit Red/Pink FCY 40 ct
- 43978 - OG Grapefruit Red/Pink FCY 10/4 lb bag
- 44019 - OG Lemons FCY 115 ct
- 44020 - OG Lemons FCY 18/2 lb Bag
- 44503 - OG Mandarins 15/2 lb Bagged
- 44125 - OG Oranges Blood 72/113 sz 1/2 carton
- 43571 - OG Oranges Cara Cara CA 56 ct
- 234488 - OG Oranges Cara Cara 12/3 lb
- 44121 - OG Oranges Navel CA FCY 56 ct
- 44100 - OG Oranges Navel CA FCY 88 ct
- 44099 - OG Oranges Navel CA 10/4 lb Bag
- 44249 - OG Pummelos USA 12-18 ct
- 232602 - Homegrown Organic Farms citrus display box

### DISPLAY CONTEST PRIZES:

#### CATEGORIES:

The **top 2 stores** from each of the following categories will receive their choice of prizes (see list to right):

- Largest Display
- Most Creative
- Best Small Store Display (3 registers or less)

#### PRIZES:

- Yeti Cooler
- AirPods Pro
- Blackstone Grill
- Solo Stove
- Ninja Creami Deluxe



#### HONORABLE MENTION:

There will be an **honorable mention** in each category with a \$75 Amazon gift card.

#### ENTRY PRIZE:

Each qualified entry will receive a **Homegrown Organic Farms beanie** just for entering!



For more information on Homegrown Organic Farms, please visit [www.hgofarms.com](http://www.hgofarms.com).

For Citrus merchandising tips and contest info, please contact your Four Seasons Sales Rep or Merchandiser.

Thank you for your continued trust and support of Four Seasons Produce.



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